

TABLE OF CONTENTS

About this Source Book	3
What is CLIA?	5
Facts about CLIA	7
Profile of the U.S. Cruise Industry	9
CLIA Leadership & Committees	11
Other North American Cruise Industry Associations	
• Florida-Caribbean Cruise Association	13
• North West CruiseShip Association	15
• Alaska Cruise Association	17
Roster of CLIA Member Lines	19
Profiles of CLIA Member Lines	21
CLIA Fleet by Member Line (as of January 1, 2010)	71
CLIA Fleet by Ship (as of January 1, 2010)	77

ABOUT THIS SOURCE BOOK

The Cruise Lines International Association (CLIA) is pleased to present this guide as a reference tool for journalists and professional researchers. The 2010 Cruise Industry Source Book profiles CLIA's 25 member cruise lines and contains general information about CLIA, its history and purpose.

Each cruise line profile features the names of company principals and spokespersons, with phone numbers and e-mail addresses. Also included are descriptions of each line's history and philosophy, as well as the destinations served by each company.

The Source Book lists CLIA member-line ships in two ways: by individual company and by ship. In addition, it provides the names and phone numbers of key contacts at the other North American cruise industry associations – the Florida-Caribbean Cruise Association, the North West CruiseShip Association and the Alaska Cruise Association.

The information contained in this guide was provided by the cruise lines and the associations. We welcome your feedback and appreciate hearing your comments.

If you need additional information on CLIA, please contact Lanie Fagan, CLIA's director of communications, at (754) 224-2202 or lfagan@cruising.org. Or, contact CLIA's public relations representative at M. Silver Associates, Dawn Weissman Jenks, at (212) 754-6500, extension 228 or dawn@msilver-pr.com.

WHAT IS CLIA?

The nonprofit Cruise Lines International Association (CLIA) is North America's largest cruise industry organization. CLIA represents the interests of 25 member lines and is engaged in travel agent training, research and marketing communications to promote the value and desirability of cruise vacations, and counts as members 16,000 North American travel agencies. CLIA also participates in the regulatory and policy development processes for the industry while supporting measures that foster a safe, secure and healthy cruise ship environment. In addition, CLIA features a structured Executive Partner program with important strategic cruise industry suppliers, shipyards, and ports.

“One Industry. One Voice.” Driven by continued growth in cruise vacations, the industry's two long-standing and preeminent trade associations, New York-based Cruise Lines International Association (CLIA) and Washington, D.C.-based International Council of Cruise Lines (ICCL), in 2006 formed an expanded organization incorporating the existing functions of both organizations. The merged organization, which uses the CLIA name, relocated to Fort Lauderdale, Fla., in January 2007 while maintaining a satellite office in Washington, D.C.

CLIA carries out objectives and activities on behalf of the collective membership. Senior management from member lines comprise executive, managing and marketing committees, and also numerous committees involving the operation of the CLIA vessels, such as environmental, technical & regulatory, and the Cruise Ship Safety Forum, which provide guidance and support for the association and its cruise line and travel agency members.

CLIA is consistently rated the most professional and effective organization of its kind for its support of the travel agency community and for the quality of its sales training programs. CLIA's training consists of classroom seminars, Internet-based courses and video training. The association's most comprehensive training is its *Cruise Counsellor Certification Program*, which requires agents to successfully complete compulsory courses and exams, attend cruise conferences and conduct ship inspections, among other activities.

In addition to its training programs, CLIA conducts extensive research and engages in strategic public relations and promotional activities that advocate cruise vacations. CLIA's extensive portfolio of research projects include a bi-annual Market Profile Study, which tracks changing cruise demographics and consumer trends; The Cruise Industry Overview, which covers growth statistics, market potential, vacation comparisons, cruise prospects, sources of business and North American port embarkations; executive reports covering passenger growth and capacity changes; and the annual North American Economic Study, which tracks and analyzes the cruise industry's continued growth and contributions to the U.S. economy.

CLIA established a Travel Agent Advisory Board (TAAB) in 2004 to enhance its educational training, marketing support and travel industry representation services. TAAB members serve a two-year term and include professionals from virtually every type of cruise-selling operation, from independent home-based retailers to regional brick-and-mortar locations to online agencies.

To further facilitate greater communication between its member travel agents and cruise industry officials, CLIA sponsors an annual conference, **cruise3sixty**, that combines the best elements of a travel show with educational and professional development programming, plus hands-on technology training and one-on-one appointments with cruise-line officials.

FACTS ABOUT CLIA

- A. CREATED:** July 7, 1975, by approval of the U.S. Federal Maritime Commission. The International Council of Cruise Lines (ICCL) merged with CLIA and adopted the CLIA name in January 2007.
- B. MEMBERSHIP:**
- 25 cruise lines that represent over 97 percent of the cruise capacity marketed in North America
 - 16,000 travel agencies and agent members
 - Approximately 100 Executive Partners, important strategic industry suppliers and ports
- C. MISSION:** To promote the value and desirability of cruise vacations while supporting measures that foster a safe, secure and healthy cruise ship environment
- D. OFFICE:**
- Cruise Lines International Association
910 SE 17th St., Suite 400
Fort Lauderdale, FL 33316
Telephone: (754) 224-2200
Fax: (754) 224-2250
- E. WEB SITE:** www.cruising.org
- Designed for consumer, travel agent and press inquiries, CLIA's Web site is considered the Internet's most comprehensive cruise travel resource.
 - Featured are profiles of member cruise lines, answers to the most-often-asked questions on cruising, a locator for names of CLIA-member travel agencies and travel agent associates, news releases on the latest news in the cruise industry, links to CLIA member lines and a destination guide showcasing hundreds of worldwide ports of call.
 - For media inquiries, a "Pressroom" contains news releases and industry statistics, plus an e-mail link to CLIA's PR team.
 - CLIA-member agencies have exclusive access to the CLIA Travel Agent Center which provides the latest training and sales information. Also, member agencies and associates receive a free listing and specialty profile in the travel agency locator section; this search feature enables consumers to find their nearest CLIA-member agency and certified *Cruise Counsellor*.
 - CLIA-member cruise lines and the Executive Partners have exclusive access to the CLIA Regulatory section, which provides information about upcoming events, as well as technical & regulatory information.

F. KEY PERSONNEL: Terry L. Dale, president and CEO
Robert Sharak, executive vice president, marketing and distribution
J. Michael Crye, executive vice president, technical and regulatory affairs
Eric Ruff, executive vice president, public policy and communications
Capt. Ted Thompson, senior vice president, technical and regulatory affairs
Thomas Cogan, director of training
Steve Collins, director of environmental and health programs
Stan Deno, director of operations
Lanie Fagan, director of communications
Robert Fuller, director, finance and administration
Jim Smith, director of marketing
Gaye Stewart-Loudis, director of membership

**G. PUBLIC RELATIONS
AGENCY:**

M. Silver Associates Inc.

NEW YORK
747 Third Avenue, 23rd Floor
New York, NY 10017-2803

Dawn Weissman Jenks, vice president
Telephone: (212) 754-6500, extension 228
Mobile: (917) 445-8516
Fax: (212) 754-6711
E-mail: dawn@msilver-pr.com

PROFILE OF THE U.S. CRUISE INDUSTRY

The cruise industry is the fastest growing segment of the travel industry – achieving more than 2,100 percent growth since 1970, when an estimated 500,000 people took a cruise. Industry estimates are that 13.5 million people took a cruise vacation in 2009, with a total of 14.3 million passengers forecasted to sail in 2010.

But that's not all. CLIA reports that the cruise industry's total economic benefit to the U.S. economy was \$40.2 billion in 2008. The cruise industry generated more than 357,000 American jobs, and direct spending by cruise lines and passengers on U.S. goods and services exceeded \$19 billion.

The cruise industry's growth is also reflected in its expanding guest capacity. Nearly 40 new ships were built in the 1980s and during the 1990s, nearly 80 new ships debuted. By the end of 2009, over 100 new ships were introduced since 2000, with 12 new vessels on the way for 2010.

This strong growth has fueled the continuing evolution of the cruise vacation experience. Over the years, cruise lines have expanded itineraries to include more diverse ports of call and convenient embarkation ports and have also introduced innovative onboard amenities and facilities, including cell phone access, Internet cafes and wireless fidelity (Wi-fi) zones, rock-climbing walls, bowling alleys, surfing pools, multi-room villas, multiple themed restaurants and expansive spas, health and fitness facilities that easily rival land-based options.

The cruise industry's commitment to adding new capacity is based on cruising's tremendous growth potential. Because only approximately 20 percent of U.S. adults have ever taken a cruise vacation, there remains an enormous untapped market.

Cruise lines cater to a diverse demographic mix. Cruisers average 46 years of age, with above-average (\$93,000) annual household income. Cruise vacations attract travelers from every state in the nation and from every province in Canada. The states producing the most cruise passengers are Florida, California, Texas, Massachusetts, New York, Pennsylvania, New Jersey, Illinois, Arizona and Georgia.

Ninety percent of all cruise vacations are booked through travel agents, and cruise sales account for more than half of all vacation sales among travel agents.

CLIA LEADERSHIP & COMMITTEES

Executive Committee

Chairman

Gregg Michel, Crystal Cruises

Kevin Sheehan, Norwegian Cruise Line
Howard Frank, Carnival Corporation & plc
Richard Fain, Royal Caribbean International
Richard Sasso, MSC Cruises

CLIA Board of Directors

Rudi Schreiner, AMAWATERWAYS
Charles B. Robertson, American Cruise Line
Patrick Clark, Avalon Waterways
Larry Pimentel, Azamara Club Cruises
Micky Arison, Carnival Corporation & plc
Gerry Cahill, Carnival Cruise Lines
Daniel Hanrahan, Celebrity Cruises & Azamara Club Cruises
Maurice Zarmati, Costa Cruise Lines N.V.
Gregg Michel, Crystal Cruises
Peter Shanks, Cunard Line
Karl Holz, Disney Cruise Line
Stein Kruse, Holland America Line
Hans Rood, Hurtigruten
Richard Sasso, MSC Cruises
Kevin Sheehan, NCL
Bob Binder, Oceania Cruises
Richard Bailey, Paul Gauguin Cruises
Charles A. Robertson, Pearl Seas Cruises
Alan Buckelew, Princess Cruises
Mark Conroy, Regent Seven Seas Cruises
Richard Fain, Royal Caribbean International
Adam Goldstein, Royal Caribbean International
Pam Conover, Seabourn Cruise Line
Bob Lepisto, SeaDream Yacht Club
Amerigo Perasso, Silversea Cruises Ltd.
Guy Young, Uniworld Grand River Cruises
Larry Kaye, Kaye, Rose & Partners, LLP (Executive Partner Representative)
Diane Moore, Windstar Cruises

Marketing Committee

Chairman

Richard Sasso, MSC Cruises

Bruce Rosenberg, AMAWATERWAYS
Charles Robertson, American Cruise Line/Pearl Seas Cruises
Paula Hayes, Avalon Waterways
Edie Bornstein, Azamara Cruises
Lynn Torrent, Carnival Cruise Lines
Dan Hanrahan, Celebrity Cruises
Dondra Ritzenthaler, Celebrity Cruises/Azamara Cruises

Linda Parrotta, Costa Cruises
William Smith, Crystal Cruises
Ed Fouche, Disney Cruise Line
Rick Meadows, Holland America Line
Hans Rood, Hurtigruten
Richard Sasso, MSC Cruises
Andrew Stuart, Norwegian Cruise Line
James Rodriguez, Oceania Cruises
Oscar Abello, Paul Gauguin Cruises
Jan Swartz, Princess Cruises/Cunard Line
Mark Conroy, Regent Seven Seas Cruises
Vicki Freed, Royal Caribbean Cruises, Ltd.
Adam Snitzer, Seabourn Cruise Line
Gretchen Bell, SeaDream Yacht Club
Ken Watson, Silversea Cruises
Janice Tully, Uniworld Boutique River Cruise Collection
Diane Moore, Windstar Cruises
Jim Smith, Cruise Lines International Association
Bob Sharak, Cruise Lines International Association
Gaye Stewart-Loudis, Cruise Lines International Association

Florida-Caribbean Cruise Association (FCCA)

11200 Pines Blvd., Suite 201

Pembroke Pines, FL 33026

Contact: Michele M. Paige, President

Tel: (954) 441-8881; Fax: (954) 441-3171

E-mail: info@f-cca.com

Web site: www.f-cca.com

Description of Services:

The Florida-Caribbean Cruise Association (FCCA) is a not-for-profit trade organization composed of 15 Member Cruise Lines operating more than 100 vessels in Floridian, Caribbean and Latin American waters. Created in 1972, the FCCA's mandate is to provide a forum for discussion on legislation, tourism development, ports, tour operations, safety, security and other cruise industry issues. By fostering an understanding of the cruise industry and its operating practices, the FCCA seeks to build cooperative relationships with its partner destinations and to develop productive bilateral partnerships with every sector. The FCCA works with governments, ports and all private/public sector representatives to maximize cruise passenger, cruise line and cruise line employee spending, as well as enhancing the destination experience and the amount of cruise passengers returning as stay-over visitors. Some of the ways the FCCA works with the cruise-oriented destinations include:

Port Improvements – The FCCA provides technical assistance on port expansion, including input on port and pier design and improvements and new services being planned.

Research – Research is conducted and provided to destination partners in an effort to create a better understanding of cruise passengers, improve the landside product delivery and maximize the benefits of cruise tourism.

FCCA Outreach Program – FCCA training seminars provide destination partners with valuable information regarding cruise passengers – their wants, needs and habits – enabling them to maximize the impact of cruise tourists in their country. The FCCA has two core training programs:

- *Service Excellence – Cruise Passengers Equal Profits*: A workshop on the importance of excellent customer service and the economic impact of the cruise industry. A happy guest not only spends more money, but will return again and again, thereby producing greater profits and converting cruise passengers into return stay-over guests.
- *Taxi Pride*: This presentation geared towards taxi drivers, tour operators and vendors providing ground transportation. This entertaining and informative workshop focuses on three main areas: courtesy, professionalism, marketing, rules and safety.

In addition, the FCCA has designed outreach programs for destination requests, including, but not limited to, the following areas: Cleaning Beaches/Roads, Painting Schools/Hospitals/Orphanages, Hurricane Clean-Up, Visiting Elderly, Community Projects and Volunteering at Hospitals.

Associate Membership:

The FCCA has designed a two-tier Membership program, the Platinum Associate Membership program and the Associate Membership program for destination partners and private organizations impacted by cruise tourism to foster an even closer, direct working relationship with the FCCA Member Lines.

FCCA Foundation:

The FCCA Foundation provides a tangible mechanism for the cruise industry to fund a range of humanitarian causes in the Caribbean and Latin America region. In its 16 years of existence, the Foundation has impacted thousands of Caribbean citizens by providing over \$3 million in funding to causes and charities throughout the region. Programs include:

Holiday Gift Project – The FCCA reaches out to the Caribbean and Latin American destinations by providing gifts to children in foster homes or institutions where holiday gifts would not ordinarily be possible. The gifts are delivered on Member Lines' vessels to the destinations where the children enjoy a holiday party in their honor. In 2008, 31 destinations participated in the program, with over 7,000 children receiving holiday gifts.

Foundation Events (*every penny raised going to needy causes in the Caribbean and Latin America*):

- *FCCA Online Auction* – This project, which takes place in December each year, is open to anyone with a valid email address. The auction allows guests to bid on items ranging from vacation packages, artwork, jewelry and sports memorabilia donated by cruise industry partners throughout the Caribbean and Latin America.
- *FCCA Gala* – The Gala was created by the Member Lines 16 years ago to enable cruise executives and industry partners to gather on a social level, establish new relationships and enhance existing ones. Attendees dine with the cruise executive of their choice, giving them the opportunity to foster a better relationship with their table host.
- *FCCA Golf Classic* – This annual Golf Tournament has become an important resource for meeting top executives in an exclusive casual atmosphere. Play in a foursome hosted by a Cruise Executive and contribute to a worthy cause.

FCCA Magazines and Publications:

Cruising Magazine – Published quarterly, *Cruising* is the official magazine of the FCCA and cruise industry that serves to educate and bring about an understanding of the cruise industry's inner-workings. With a distribution of over 18,000 magazines via the web, direct mailings, the FCCA magazine offers advertisers optimal access to over 13,000 travel agents and the decision-makers in the marine operations, marketing and strategic planning departments of the major cruise lines. Providing cruise executives and the Caribbean and Latin American public and private sectors with information.

- The “*Highlight Issue*” - Features a who's who in the cruise industry and contains cruise executive profiles along with information on the FCCA Member Lines. As a valuable tool, the Highlight Issue is essential when dealing directly with the cruise industry.
- *Membership Directory* - The FCCA directory contains a complete listing of all FCCA Associate and Platinum members as well as Cruise Line executives and all Ministers of Tourism within partner destinations.
- *Conference Program* and *Gala Program* - Delegates who attend these functions receive comprehensive programs packed with useful FCCA schedules, information and accomplishments.

FCCA Cruise Conference & Trade Show:

For many cruise executives and destinations, suppliers and tour operators, this is the premier industry event of the year, an opportunity to meet in a roundtable format with key players to analyze industry trends and discuss current issues. The FCCA Conference brings together over 100 cruise executives and 1,000 industry partners. For 2010, the Conference will be held in Santo Domingo, Dominican Republic on Oct. 25–29. As the FCCA proceeds into tomorrow, they will remain steadfast in their mission to create win-win partnerships between the cruise lines and cruise destinations throughout the greater Caribbean and Latin American region.

North West CruiseShip Association

1111 W. Hastings Street, Suite 100

Vancouver, BC V6E 2J3

CANADA

Contacts: John Hansen, president; Donna Spalding, director, administration; Natasha Manchester, Admin Asst.

Tel: (604) 681-9515; Fax: (604) 681-4364

E-mail: nwca@nwcruiseship.com

Web site: www.nwcruiseship.org

Description of Services:

The North West CruiseShip Association (NWCA) is as a non-profit association working on behalf of its member lines to build positive relationships and partnerships with communities, government agencies and businesses throughout the Pacific Northwest including Alaska, Hawaii, Washington State and British Columbia.

In this region, NWCA plays a leading role in:

Security

Passenger and baggage screening and security at the Vancouver cruise ship terminals. NWCA works with various U.S., Canadian and international agencies responsible for the establishment of security standards for passenger vessels. By working with these agencies through NWCA, the industry ensures compliance with all international maritime standards established to maintain shipboard security.

Environmental Stewardship

The cruise industry has incorporated strict waste management policies and practices into its operations to meet U.S., Canadian and international agreements. In working closely with the Environmental Protection Agency (EPA), the Alaska Department of Environmental Conservation (ADEC), the U.S. Coast Guard and Canadian Regulatory Agencies, the industry observes -- and in many cases exceeds -- international and national standards designed to protect the environment.

The member cruise lines of NWCA are Carnival Cruise Lines, Celebrity Cruises, Crystal Cruises, Disney Cruise Line, Holland America Line, Norwegian Cruise Line, Princess Cruises, Regent Seven Seas Cruises, Royal Caribbean International and Silversea Cruises.

Alaska Cruise Association

360 K Street, Suite 300

Anchorage, AK 99501

Contacts: John Binkley, president; Rod Pflieger, membership & community relations; Lalanya Downs, public relations

Tel: (907) 743-4529; Fax: (907) 743-4553

E-mail: info@akcruise.org

Website: www.akcruise.org

Description of Services:

The Alaska Cruise Association (ACA) is an Alaska-based, not-for-profit organization, established to build strong partnerships between local businesses, communities and cruise companies. Led by lifelong Alaskan John Binkley, our goal is to work with businesses and public leaders to improve community relationships, increase economic benefits for Alaskans and address environmental concerns. Our job is to listen, to educate and to establish mutually beneficial relationships and opportunities.

As a way to open communications between the cruise lines and Alaskans, ACA formed an associate membership program. We have invited Alaskan businesses to join our associate membership to support and assist the organization with a broader base of statewide members.

Environment:

From aggressive onboard recycling programs to utilizing the latest waste water treatment technologies, Alaska cruise companies are committed to maintaining a safe and healthy environment. ACA members have invested millions of dollars to improve the environmental performance of vessels and have voluntarily adopted higher standards than those required by law. New technology such as smokeless gas-turbine engines, state-of-the-art wastewater management systems and cleaner burning, low-sulfur fuels are helping to eliminate waste and air emissions.

Alaska has some of the strictest environmental and safety regulations in the country. These are enforced by state and federal agencies including the Alaska Department of Environmental Conservation, U.S. Environmental Protection Agency, the U.S. Coast Guard and International Convention of Safety of Life at Sea (SOLAS) among others.

Operations:

ACA members operate approximately 28 ships from May to October with departures from Los Angeles, San Francisco, Seattle and Vancouver. But unlike many destinations, Alaska's cruise business isn't limited to port communities. Cruise passengers in Alaska travel throughout the state on land-based tours or on their own, pre- or post-cruise. Cruise companies invest millions of dollars each year in land-based construction, equipment and infrastructure improvements.

The current member cruise lines of the ACA are Carnival Cruise Lines, Celebrity Cruises, Crystal Cruises, Disney Cruise Line, Holland America Line, Norwegian Cruise Line, Princess Cruises, Regent Seven Seas Cruises, Royal Caribbean International and Silversea Cruises.

CLIA MEMBER LINES

As of January 1, 2010

AMAWATERWAYS

American Cruise Lines

Avalon Waterways

Azamara Club Cruises

Carnival Cruise Lines

Celebrity Cruises

Costa Cruises

Crystal Cruises

Cunard Line

Disney Cruise Line

Holland America Line

Hurtigruten

MSC Cruises

Norwegian Cruise Line

Oceania Cruises

Paul Gauguin Cruises

Pearl Seas Cruises

Princess Cruises

Regent Seven Seas Cruises

Royal Caribbean International

Seabourn Cruise Line

SeaDream Yacht Club

Silversea Cruises

Uniworld River Cruises, Inc.

Windstar Cruises

AMAWATERWAYS

21625 Prairie Street

Chatsworth, CA 91311

(818) 428-6198; (800) 626-0126

Web site: www.amawaterways.com

Chief Executive(s):

Rudi Schreiner, president

Kristin Karst, executive vice president

Jimmy Murphy, chairman

Chief Operations Executive:

Jon Burrows, vice president, operations

Chief Business Development Executive:

Ron Santangelo, vice president, business development

Chief Marketing Executive:

Bruce Rosenberg, vice president, marketing

Sales Executive:

Gary Murphy, vice president, national accounts

Public Relations Contacts:

Ana Figueroa; (818) 428-6198; ana@amawaterways.com

Spokespersons:

Rudi Schreiner

Company Profile

AMAWATERWAYS is an award-winning river cruise line based in Chatsworth, California that specializes in fine, all-inclusive river cruises on the great waterways of Europe, Russia, and Southeast Asia. Founded as Amadeus Waterways in 2002 by river cruise pioneer, Rudi Schreiner, cruise industry executive, Kristin Karst, and founder of Brendan Vacations, Jimmy Murphy, AMAWATERWAYS offers deluxe river cruise vacations on the newest and most amenity-filled fleet of vessels in Europe. The line also offers destination cruises on the Douro river in Portugal; the Rhone river in France and the Volga-Baltic Waterway in Russia. In 2009, AMAWATERWAYS launched its new “Vietnam, Cambodia and the Riches of the Mekong” program, featuring a luxurious 7-night cruise on the Mekong river through Vietnam and Cambodia.

Cruise Areas & Seasons

Winter: Europe and Vietnam/Cambodia

Spring: Europe, Russia and Vietnam/Cambodia

Summer: Europe, Russia and Vietnam/Cambodia

Fall: Europe, Russia and Vietnam/Cambodia

Customer Profile

AMAWATERWAYS appeals to a sophisticated, upscale clientele looking to experience Europe and South East Asia in a hassle-free, yet intensive manner; with every modern luxury of a top-rated hotel.

Fleet		
NAME	GROSS TONS	BERTHS*
ms Amacello	N/A	148
ms Amadagio	N/A	150
ms Amadante	N/A	148
ms Amadolce	N/A	148
ms Amadouro	N/A	130
ms Amalegro	N/A	150
ms Amalyra	N/A	148
ms La Marguerite	N/A	92
ms Swiss Pearl	N/A	122
ms Tolstoy	N/A	160
<i>*Basis two</i>		

Cruise News to Use in 2010

AMAWATERWAYS will introduce new cruise and land programs for 2010, including a scenic Rhine cruise from Amsterdam to Basel. New land programs in Zurich, Lucerne, Berlin and Dresden will highlight some of Europe's most historic and scenic locations; and a "Best of Portugal and France" program combines two of the line's top destination cruises. In Southeast Asia, the "Vietnam, Cambodia and the Riches of the Mekong" program continues to provide a unique and luxurious option for sophisticated cruise passengers.

AMERICAN CRUISE LINES

741 Boston Post Rd., Ste 200
Guilford, CT 06437
(203) 453-6800 (800) 814-6880
Web site: www.americancruiselines.com

Chief Executive: Charles Robertson, chairman and CEO
Senior Marketing Executive: Timothy Beebe, vice president, marketing
Senior Sales Executive: Susan Shultz, manager, sales
Public Relations Contacts: Timothy Beebe, vice president, marketing
(203) 453-6800; beebe@americancruiselines.com
Spokespersons: Timothy Beebe

Company Profile

American Cruise Lines, which has the newest fleet of cruise ships in the world will be adding a brand new ship, the *Independence* to the fleet in June of 2010. The new ship will have increased capabilities and will operate the traditional American Cruise Lines routes and be able to operate year round with more extensive sea going itineraries. American Cruise Lines also has acquired the *Queen of the West* that will operate on the Columbia and Snake Rivers in August of 2010. It is a 120 passenger, U.S. flagged cruise ship, is currently the only authentic paddlewheel overnight passenger vessel operating in North America.

All the ships were specifically built for American Cruise Lines with a unique design enabling them to navigate the inland and coastal waterways of the magnificent Eastern seaboard from Maine to Florida and the West Coast Columbia and Snake Rivers, giving passengers an up close view of each unique port.

Each American Cruise Lines vessel have the largest staterooms in the industry, with large opening picture windows, most with private balconies, elevators, satellite TV and DVD players in every stateroom, internet access, multiple lounges and exercise equipment. The spacious Nantucket Lounge, with large picture windows on three sides, seats all passengers comfortably.

The dining experience with American Cruise Lines is very special. Each ship has a spacious dining saloon that seats all passengers at one time and offers panoramic views to our guests as they dine. On every cruise, guests are treated to tantalizing feasts created by highly skilled chefs. All dishes are prepared to order, and special requests are always accommodated. The friendly all-American dining room staff makes the experience an even more pleasant one.

Expert historians and naturalists also travel onboard to enhance the cruise experience. They share their knowledge and passion for the local history and culture through open discussions, presentations and tours. In the evening, local artists, musicians and characters join guests and perform for them. On other evenings guests may join in a group game or activity, or enjoy a movie in the lounge.

Cruise Areas & Seasons

Winter & Spring: Florida, Georgia, South Carolina, North Carolina & Florida Keys

Summer: Maine, Massachusetts, Rhode Island & Chesapeake Bay (Maryland & Virginia), Columbia and Snake Rivers (Oregon & Washington)

Fall: Hudson River (New York), Chesapeake Bay (Maryland & Virginia), Columbia and Snake Rivers (Oregon & Washington)

Customer Profile

American Cruise Lines attracts affluent and very well educated individuals who seek culturally and historically enriching experiences. They appreciate the intimate and relaxed country club atmosphere onboard small ships. Passengers are discerning travelers ages 50+ with a high net worth, well traveled, in the top 2% of the most affluent North Americans, who wish to visit the fascinating, close to home ports that large ships can't even dream of reaching.

Fleet		
NAME	GROSS TONS	BERTHS*
American Glory	1,300	49
American Spirit	2,000	100
American Star	2,000	100
Queen of the West	2,500	120
NEW SHIP		
Independence (06/10)	2,300	104
*Basis two		

Cruise News to Use in 2010

- Brand new ship, *Independence*, currently under construction for delivery in June 2010. The *Independence* will be a new generation class of ship.
- Queen of the West joins the American Cruise Lines fleet in August 2010 operating on the Columbia and Snake Rivers in Oregon and Washington.
- During the months of July and August, *Lobster Festival* theme cruises will be offered on numerous *Maine Coast & Harbors* and *New England Islands* cruises.
- In the autumn months, American Cruise Lines will offer guests breathtaking views of peak fall foliage along the Hudson River, the Chesapeake Bay and the Islands of New England.
- Other American Cruise Lines theme cruises include a *Mansions & Magnolias* on various *Historic Antebellum South* cruises, and *Crabfest* on the Chesapeake Bay.

AVALON WATERWAYS

5301 South Federal Circle
Littleton, CO 80123
(877) 797-8791
Web site: www.avalonwaterways.com

Chief Executive: Patrick Clark, managing director
Senior Sales Executive: Paula Hayes, vice president, sales for the Globus family of brands
Public Relations Contacts: Melanie Gravdal, E.D.A. Public Relations
847.420.8808, melanie@eda-pr.com
Spokesperson: Patrick Clark, managing director

Company Profile

Avalon Waterways is an award-winning small ship cruise company. In addition to countless trade accolades, Avalon Waterways has garnered some of the industry's most prestigious honors: Among them, Avalon Waterways was voted the No. 2 Best Small-Ship Cruise Line in *Travel + Leisure's* 2009 World's Best Awards, featured in *Condé Nast Traveler's* 2009 Gold List and voted a Top 10 Small Ship Cruise Line in the publication's 2008 Reader's Choice awards.

The fastest growing cruise company in the industry, Avalon Waterways is making waves in river and small ship cruising by offering travelers the newest, most luxurious ships in Europe, China, Egypt and the Galápagos.

The company's ships feature modern design, state-of-the-art technology and house the largest staterooms boasting floor-to-ceiling windows and panoramic sliding glass doors. Amenities featured on Avalon's new ships include: Flat screen televisions, modern bathrooms, large closets, flexible bed design, Egyptian cotton linens, mini-bar, safe, laundry and ironing services, a fully equipped fitness room, library, hair salon and gift shop, as well as a club lounge and large Jacuzzi pool on the Sky Deck.

With more than 200 support staff in the U.S. and Europe and 37 offices worldwide, the Avalon Waterways team is investing in more than just the style and comfort of its ships. They're focused on all of the little things that make a big difference in enhancing a journey abroad. In addition to providing cruisers unparalleled, inclusive land excursions, Avalon serves travelers unlimited complimentary local wine, beer or soft drinks with all on-board dinners and features regional entertainment, coupled with a "best in class" English-speaking staff that caters to our clients' desires.

Avalon Waterways is part of the Globus family of brands, a travel industry leader with more than 80 years of international travel expertise. The Globus family of brands is a member of Sustainable Travel International (STI). Visit www.avalonwaterways.com for more information.

Cruise Areas & Seasons

March - October: Europe (Seine, Saone)
March - November: Europe (Rhine, Rhone)
April - October: Asia (Yangtze)
April - December: Europe (Danube, Main-Danube Canal)
May - October: Europe (Moselle)
Year-round: Egypt (Nile), South America (Galápagos Islands)

Customer Profile

Avalon Waterways appeals to seasoned travelers interested in a more intimate, all-inclusive vacation experience that couples the leisurely pace of a cruise with the experiential benefits of a land vacation. Our ships offer all of the personal touches American travelers look for in a contemporary hotel, providing passengers a home away from home while sailing along the waterways in the heart of dozens of countries worldwide. And, Avalon's award-winning land programs ensure that travelers come away having truly experienced the destination.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Avalon Affinity	N/A	138	M/V Santa Cruz	N/A	88
Avalon Artistry	N/A	178	Royal Lotus	N/A	144
Avalon Creativity	N/A	140	Victoria Anna	N/A	306
Avalon Imagery	N/A	170	Victoria Jenna	N/A	179
Avalon Poetry	N/A	176	NEW SHIPS		
Avalon Scenery	N/A	138	Avalon Felicity (03/10)	N/A	138
Avalon Tapestry	N/A	164	Avalon Luminary (07/10)	N/A	138
Avalon Tranquility	N/A	170			
*Basis two					

Cruise News to Use in 2010

AVALON WATERWAYS SAILS INTO 2010 WITH NEW ITINERARIES & SHIPS

Fed, in part, by a big ship traveler base and the fact that cruisers are looking for new, in-depth experiences, river cruising is the hottest travel style, according to the team at Avalon Waterways. On the heels of being recognized as the No. 2 Best Small-Ship Cruise Line in *Travel + Leisure's* 2009 World's Best Awards, this fastest-growing small ship company is expanding its offerings to meet growing demand. In 2010, Avalon Waterways will not only christen **two new ships** (*Avalon Felicity* and *Avalon Luminary*) in Europe, it will increase its vacations by nearly 20 percent, unveiling more than 30 itineraries, ranging from five to 23 days in Europe, China, Egypt and the Galápagos.

To meet increased demand, Avalon Waterways has created five **NEW** river cruises for 2010:

- **Paris to Normandy's Landing Beaches**, eight days, Paris to Paris
- **Grand France**, 16 days, Paris to Côte d'Azur (or Côte d'Azur to Paris)
- **The Upper Rhine to the City of Music**, 13 days, Zürich to Vienna
- **A Taste of the Danube**, four or five days, Vienna to Budapest (or Budapest to Vienna)
- **Christmastime in Germany & Austria**, 12 days, Frankfurt to Vienna

With the introduction of new cruises, Avalon Waterways is providing cruisers some of the most diverse offerings in the industry. For instance, **A Taste of the Danube** vacation allows first-time, small ship cruisers and those looking for a more independent cruise getaway the chance to 'test the waters' by taking a shorter river cruise at a phenomenal price. In addition, Avalon's **Grand France** getaway gives travelers the opportunity to experience two ships as they sail from Paris to Côte d'Azur. And, for the first time, cruisers can explore Zürich on **The Upper Rhine to the City of Music.**"

With a philosophy of "show, don't tell," Avalon Waterways is now providing agents and cruisers the opportunity to get an inside look at Avalon – quite literally – through a 360-degree, virtual tour of the company's ships at www.avalonwaterways.com/difference.

AZAMARA CLUB CRUISES

1050 Caribbean Way
Miami, FL 33132
(305) 539-6000; (877) 999-9553 (Reservations)
Web site: www.azamaracruises.com

Chief Executive: Larry Pimentel, president and CEO
Senior Sales Executive: Edie Bornstein, vice president, sales and marketing
Public Relations Contact: Elizabeth Jakeway, director, public relations
(305) 539-6127; ejakeway@celebritycruises.com
Spokesperson: Elizabeth Jakeway

Company Profile

Azamara Club Cruises is a destination-immersive cruise line for upmarket travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, *Azamara Journey* and *Azamara Quest*, with a combination of 353 suites and staterooms, offer a boutique European hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vigor programs, all while sailing to a host of destinations larger ships can't reach. Azamara Club Cruises sails in Europe, Asia, the Panama Canal, Transatlantic, and the less-traveled islands of the Caribbean, with more overnight and late-night stays in every region. For more information, call your travel agent, dial 1-877-999-9553, or visit the Azamara Club Cruises website at www.azamarclubcruises.com.

Azamara Journey and *Azamara Quest* offer concierge-style amenities, including fresh-cut flowers, fresh fruit, Elemis toiletries, use of Frette cotton robes, plasma TVs and plush European bedding. Also featured are world class spa treatments with the finest therapists and aestheticians. Aromastone therapy and body sculpting are just some of the many ways to be pampered onboard. For meals, guests will have a choice of one of two specialty restaurants: Mediterranean-influenced Aqualina and a stylish steak and seafood restaurant Prime C, the main dining room, or the casual dining venue. Most of all, with one staff member for every two guests, Azamara's personal service is unparalleled.

Cruise Areas & Seasons

Azamara Club Cruises sails in Asia and the Panama Canal and exotic Caribbean in the winter of 2009-10. In the summer of 2010, Azamara Club Cruises will sail in Europe, and in the winter of that year, *Azamara Journey* will sail the Panama Canal, exotic Caribbean and Sea of Cortez, while *Azamara Quest* will sail in Asia.

Customer Profile

Azamara Club Cruises appeals to the upscale small-ship traveler interested in immersive destination experiences.

Fleet		
NAME	GROSS TONS	BERTHS*
Azamara Journey	30,277	694
Azamara Quest	30,277	694
* Basis two		

Cruise News to Use in 2010

- In July 2009, Azamara Cruises' parent corporation, Royal Caribbean Cruises Ltd., announced the appointment of Larry Pimentel to the newly created position of president and chief executive officer of Azamara Cruises, giving Pimentel responsibility for the strategic direction and leadership of the brand to ensure its continuous growth and success. In December, the brand relaunched as Azamara Club Cruises.
- *Azamara Journey* and *Azamara Quest* offer an experience that focuses on destination immersion, extraordinary service, cuisine and wine, and wellness and vigor.
- Azamara Club Cruises will visit 140 ports in 50 countries in 2010, with itineraries featuring more overnight and late-night visits to allow guests to immerse themselves in communities and cultures.
- Azamara Club Cruises has created distinctive two-day packages tailored to the overnight destinations, to make it easy for guests to immerse themselves in each location, whether it's Dubrovnik, Croatia; Odessa, Ukraine; Livorno (Florence), Italy; Warnemunde (Berlin), Germany; or London, etc. Azamara also will offer experiences such as a two-night package from Bangkok to Laos; an overnight tour from Hiroshima to Osaka via bullet train; a three-night experience from Mumbai including a visit to the Taj Mahal; overnight tours in Israel between Ashdod and Cairo; and a Grand Egypt tour featuring the best of both Luxor and Cairo.
- Playing off its heavy emphasis on fine cuisine, Azamara Club Cruises will expand its focus on wine to include vintages from boutique wineries around the world. Guests will have the opportunity to taste high quality wines that may be unavailable at home, because the selected vineyards produce a strictly limited quantity each year, distributed primarily locally. The featured wines will be offered complimentary at lunches and dinners on every sailing, to all guests.
- Many of the changes/enhancements being made to Azamara with its relaunch of Azamara Club Cruises will be implemented in April 2010.

CARNIVAL CRUISE LINES

3655 NW 87th Avenue
Miami, FL 33178-2428
(305) 599-2600; (800) 438-6744
Web site: www.carnival.com

Chief Executive: Gerry Cahill, president and CEO
Senior Marketing Executive: Jim Berra chief marketing officer
Senior Sales Executive: Lynn C. Torrent, executive vice president, sales and guest services
Public Relations Contacts: Tim Gallagher, vice president, public relations
Jennifer de la Cruz, director, public relations
(305) 599-2600 or (800) 438-6744, ext. 16000 or media@carnival.com
Spokespersons: Tim Gallagher, Jennifer de la Cruz

Company Profile

Carnival Cruise Lines has earned its position as the world's largest and most popular cruise line by offering more of what consumers desire in a vacation – a wide variety of on-board choices, and a fun, relaxed atmosphere, along with outstanding value and beautiful destinations – at one all-inclusive price.

Carnival is constantly striving to develop new and exciting on-board experiences that cater to its wide-ranging clientele.

Its newest and largest ship, the 130,000-ton Carnival Dream, embodies the line's commitment to innovation, with 19,000 square feet of space dedicated to children and families, an expansive WaterWorks aqua park featuring the longest water slide at sea, a stunning indoor/outdoor café/live entertainment venue called Ocean Plaza, new entertainment options that include a comedy club and outdoor laser shows set to rock music, and a wide range of staterooms, including deluxe ocean view accommodations with two-bathrooms, some of which feature five berths – a rarity in new ship construction.

Carnival, the family cruise leader, expects to a record 650,000 kids this year and continues to upgrade its top-rated children's programs - Camp Carnival (ages 2-11), Circle "C," (12-14), and Club O2 (15-17), each offering expansive facilities, age-appropriate activities and highly trained staff.

Other enhancements include the line's popular Seaside Theatres – 270-square-foot poolside LED screens which are now featured on 11 ships -- delicious new dining options, fleetwide cell phone and Wi-Fi service, and balconies added to existing staterooms on select ships.

Carnival also continues to provide consumers with a wide variety of close-to-home departure points with the May 18 launch of service from Charleston, S.C. – the first year-round cruise program from that port – and new seven-day Alaska cruises from Seattle, operating May to September. This year, Carnival will operate from 19 homeports – the most in cruising – providing consumers with a convenient, cost-effective means for embarking on their "Fun Ship" cruise.

Cruise Areas & Seasons

Seasonal: Alaska, Hawaii, New England, Canada, Panama Canal
Year-round: Caribbean, Mexican Riviera, Bahamas

Customer Profile

Carnival's "Fun Ships" offer an exciting, value-packed vacation experience that appeals to guests of all ages and backgrounds. With its distinctive shipboard ambiance, wide range of formal and casual dining options, captivating entertainment, and diverse activities, the line expects to carry a record 3.9 million guests in 2010.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Carnival Conquest	110,000	2,978	Carnival Miracle	88,500	2,124
Carnival Destiny	101,353	2,642	Carnival Paradise	70,367	2,052
Carnival Dream	130,000	3,646	Carnival Pride	88,500	2,124
Carnival Ecstasy	70,367	2,052	Carnival Sensation	70,367	2,052
Carnival Elation	70,367	2,052	Carnival Spirit	88,500	2,124
Carnival Fantasy	70,367	2,056	Carnival Splendor	113,300	3,006
Carnival Fascination	70,367	2,052	Carnival Triumph	102,000	2,758
Carnival Freedom	110,000	2,974	Carnival Valor	110,000	2,974
Carnival Glory	110,000	2,978	Carnival Victory	102,000	2,758
Carnival Imagination	70,367	2,052	NEW SHIPS		
Carnival Inspiration	70,367	2,052	Carnival Magic (05/11)	130,000	3,690
Carnival Legend	88,500	2,124	Unnamed (spring 2012)	130,000	3,690
Carnival Liberty	110,000	2,978			
<i>*Basis two</i>					

Cruise News to Use in 2010

- Launch of Charleston's first year-round cruise program with five-, six- and seven-day voyages to The Bahamas and Key West, Fla., aboard the 2,056-passenger Carnival Fantasy beginning May 18, 2010. Five-day voyages departing Mondays, Wednesdays and Fridays call at Nassau and Freeport, The Bahamas; six-day voyages departing Saturdays visit Freeport, Nassau and Key West, Fla.; seven-day voyages departing Saturdays feature Grand Turk, Half Moon Cay and Nassau.
- For the first time ever, Carnival will operate a schedule of seven-day Alaska cruises round-trip from Seattle beginning in May 2010. In total, 17 week-long Alaska cruises will operate from the Port of Seattle from May 11 to Aug. 31, 2010 departing Tuesdays aboard the 2,124-passenger Carnival Spirit. Featured ports on these voyages include the popular Alaskan destinations of Skagway, Juneau and Ketchikan, as well as Victoria and cruising Tracy Arm Fjord.
- An extensive multi-million-dollar refurbishment for the 2,052-passenger Carnival Fascination that will include the installation of a water park, an exclusive adults-only retreat, tropical-themed mid-ship pool area and 98 balconies to existing staterooms, all part of the line's \$250 million product enhancement initiative for its eight Fantasy-class vessels. Carnival Fascination, which operates year-round four- and five-day cruises from Jacksonville, Fla., will be the sixth ship to be retrofitted with these features.
- First full year of service of the new 3,646-passenger Carnival Dream, the largest "Fun Ship" ever constructed which launched year-round Caribbean service from Port Canaveral, Fla., in December. Innovations aboard Carnival Dream include a stunning indoor/outdoor café and entertainment venue called Ocean Plaza; new entertainment options such as outdoor laser shows and a comedy club; the most elaborate children's facilities in the fleet, with a huge aqua park featuring the longest water slide at sea; scenic whirlpools that extend over the ship's sides; and a host of new stateroom categories, including two-bath, five-berth cabins that have particular appeal to families.

CELEBRITY CRUISES

1050 Caribbean Way
Miami, FL 33132
(305) 539-6000; (800) 437-3111 (Reservations)
Web site: www.celebritycruises.com

Chief Executive: Dan Hanrahan, president and CEO
Senior Sales Executive: Dondra Ritzenthaler, senior vice president, sales
Public Relations Contact: Elizabeth Jakeway, director, public relations
(305) 539-6127; ejakeway@celebritycruises.com
Spokesperson: Elizabeth Jakeway

Company Profile

Celebrity Cruises offers comfortably sophisticated, upscale vacation experiences with highly personalized service, exceptional dining, and extraordinary attention to detail. Celebrity sails in Alaska, California, Canada/New England, the Caribbean, Europe, Galapagos Islands, the Pacific Coast, Panama Canal and South America. The line also offers unique cruisetour vacations in Alaska, Canada, Europe and South America. Noted as the top mega-ship line in *Condé Nast Traveler's* annual Readers' Choice Awards (November 2009), Celebrity's fleet – including the new *Celebrity Solstice* and *Celebrity Equinox* – will be joined by *Celebrity Eclipse* in 2010, *Celebrity Silhouette* in 2011, and a fifth Solstice-class ship in 2012.

Every Celebrity cruise is a multidimensional experience designed to reinvigorate the body, enrich the soul and strengthen the bonds that connect people to others and the world around them. With a guest-to-staff ratio of 2:1, the exotic AquaSpa by Elemis, one of the world's largest corporate collections of original contemporary art, exceptional cuisine, and onboard experiences including culinary demonstrations, enrichment lectures, naturalist presentations, Riedel comparative wine workshops, and an outstanding array of shore and land excursions to complement every cruise, it's little wonder that the readers of *Condé Nast Traveler* voted Celebrity ships among the world's 10 best again.

Cruise Areas & Seasons

Celebrity Cruises sails in Alaska, Bermuda, the Pacific Northwest, Canada/New England, the Caribbean, Europe, the Panama Canal and South America. In addition, the line's 92-guest megayacht, *Celebrity Xpedition*, offers exotic travel experiences year-round in the Galapagos Islands. The line also offers unique land-tour vacations in Alaska, Canada, Europe and South America through its cruisetour affiliate.

Customer Profile

Celebrity Cruises appeals to travelers age 35 and up with household incomes of USD \$125,000 plus. Celebrity guests are primarily U.S. residents, but growing percentages are from Canada, Europe and Latin America, as well.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Celebrity Century	71,545	1,814	Celebrity Summit	91,000	2,038
Celebrity Constellation	91,000	2,039	Celebrity Xpedition	2,842	92
Celebrity Equinox	122,000	2,850	NEW SHIPS		
Celebrity Infinity	91,000	2,050	Celebrity Eclipse (2010)	122,000	2,850
Celebrity Mercury	77,713	1,898	Celebrity Silhouette (2011)	122,000	2,850
Celebrity Millennium	91,000	2,038	Unnamed (2012)	122,000	2,850

Celebrity Solstice	122,000	2,850	*Basis Two
--------------------	---------	-------	------------

Cruise News to Use in 2010

- Celebrity Cruises has three new ships slated to be built: *Celebrity Eclipse* in 2010, *Celebrity Silhouette* in 2011, and an as-yet-unnamed ship in 2012. These will join the brand-new *Celebrity Equinox*, which launched in 2009, and *Celebrity Solstice*, which set sail in 2008. The Solstice class's new AquaClassSM category of veranda accommodations offers its guests unlimited access to the AquaSpa relaxation room and the Persian Garden, an exotic aromatherapy and steam room, as well as exclusive, complimentary dining in Blu, an intimate specialty restaurant. 85 percent of staterooms on the Solstice-class ships have verandas, and all staterooms are equipped with flat-screen TVs, smarter storage and closet space, spacious bathrooms, and plush European bedding. The ship offers wireless Internet access throughout. Celebrity's Solstice Class offers guests the opportunity to experience the first-ever at-sea hot glass studio, being presented in collaboration with the world-renowned Corning Museum of Glass. Solstice-class ships also feature The Lawn Club – real, growing grass in an innovative country club environment, where guests can play lawn games, practice golf putting, or simply feel the grass between their toes. The ships offer ten dining venues, three of which were designed by noted designer Adam Tihany, and original production shows created exclusively for each vessel in the class.
- *Celebrity Eclipse* will be based in Southampton, England, in summer 2010, offering cruises to the Mediterranean and Northern Europe.
- In 2009, Celebrity launched a new onboard activities platform called *Celebrity Life*. Featuring activities centered around three key pillars (Savor, Discover, Renew), the program aims to offer guests authentic culinary/wine, learning/entertainment, and spa/wellness experiences.
- Celebrity Cruises revamped its Captain's Club (the line's three-tiered recognition and benefits program designed exclusively for its most loyal guests). Member-inspired new features include the Captain's Club Celebration, a one-of-a-kind social and entertainment event available to all members; significantly improved Internet and laundry benefits for Select and Elite tier members; and a new onboard lounge exclusively for Elite members. The brand has even introduced a new theme for the club, which doubles as its ongoing commitment to members: "The center of our attention."
- At the end of 2009, *Celebrity Solstice* returned to South Florida from Europe, making the Caribbean her year-round home. *Celebrity Solstice* will sail seven-night voyages roundtrip from Fort Lauderdale (Port Everglades).
- In the fall of 2009 into early 2010, and similarly during the 2010-11 season, Celebrity Cruises will offer new cruise vacation options from the historic coastal cities of Baltimore, Maryland, and Charleston, South Carolina, along with the brand's popular Caribbean cruises from San Juan, Puerto Rico.
- In April 2010, Celebrity Cruises will return to Bermuda, with *Celebrity Summit* offering 7-night roundtrip sailings from Cape Liberty (Bayonne), New Jersey, from April-July. The ship will dock at King's Wharf, also known as the Royal Naval Dockyard. In July 2010, *Celebrity Summit's* Bermuda sailings will alternate with 7-night Canada/New England cruises.

COSTA CRUISES

200 South Park Road, Suite 200
Hollywood, FL 33021
(954) 266-5600; (800) 333-COSTA
Web site: www.costacruises.com

Chief Executive: Maurice M. Zarmati, president and CEO, North America
Senior Marketing Executive: Linda Parrotta, vice president, marketing, North America
Senior Sales Executive: Scott Knutson, vice president, sales
Public Relations Contact: Dana Dominici, director, public relations, North America
(954) 266-5746; dominici@us.costa.it
Spokespersons: Maurice Zarmati, Dana Dominici

Company Profile

With more ships, more sailings, more itineraries and over 60 years of experience, Costa Cruises is Europe's #1 cruise line. Vacationers can choose from 14 magnificent ships, including the *Costa Deliziosa* (February 2010), *Costa Luminosa* and *Costa Pacifica* (inaugurated simultaneously in June 2009). Featuring 350 year-round departures throughout Europe and more seven-night cruises in the region than any other cruise line, Costa guests can savor the breathtakingly beautiful ice-fringed fjords and history-rich cities of the Baltic and Russia, the romantic flavors of Italy, France and Spain, the ancient wonders of Egypt and Turkey, and the white-washed Greek Isles. Itineraries also visit the Canary Islands and Transatlantic voyages reposition the vessels between Europe and North America.

In addition to a full compliment of Europe voyages, Costa also features Eastern and Western Caribbean itineraries of seven nights from Ft. Lauderdale aboard the *Costa Atlantica* and *Costa Fortuna*. In this part of the world, the line offers vacationers a unique cruising experience of "Italy in the Tropics." From the first *Buon Viaggio* celebration to the last *Roman Bacchanal Parade*, the stage is set for a week of unforgettable fun. Vacationers will have a ball behind Venetian masks, then wrap themselves in togas and party like it's 99 (A.D.). The festive atmosphere of *Festa Italiana* provides an opportunity to let one's hair down while taking part in some of Italy's favorite pastimes, such as *bocce* ball, *tarantella* dancing and more.

Costa's breadth of product doesn't end there – the company also sails to South America, where it offers cruises from 6- to 19- nights to Brazil, Argentina and Uruguay. In the current winter 2009-2010 season, the *Costa Concordia* is sailing the region for the first time. Costa was also the first cruise line to home port in Dubai and features three ships departing from the international locale in the 2009-2010 winter season, including the new *Costa Luminosa* and *Costa Deliziosa*, the latter of which will be inaugurated in Dubai on February 23, 2010. In addition, the cruise line offers departures between 14- to 18-nights from Hong Kong, Shanghai and Singapore as well as 14-night itineraries from Mauritius with stops in the Seychelles, and Madagascar aboard the *Costa Romantica*. In Spring 2009, Costa will begin its second cruise season in Canada/New England with 11-night routes from New York and Québec.

Cruise Areas & Seasons

Seasonal: Eastern, & Western Caribbean, Canada & New England, South America, Bahamas, Russia, Fjords, Baltic and North Cape, Transatlantic, Dubai, and Indian Ocean.

Year-round: Canary Islands, Eastern & Western Mediterranean, Far East

Customer Profile

Costa appeals to honeymooners, families and seniors. The Caribbean cruisers are 35+ with a household income of \$75,000+; European cruise travelers are 35+ with a household income of \$100,000, college-educated, well-traveled and more destination-oriented.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Costa Allegra	28,430	800	Costa Mediterranea	86,000	2,114
Costa Atlantica	86,000	2,114	Costa Pacifica	114,500	3,000
Costa Classica	53,000	1,308	Costa Romantica	53,000	1,356
Costa Concordia	112,000	3,000	Costa Serena	114,000	3,000
Costa Europa	54,000	1,494	Costa Victoria	76,000	1,928
Costa Fortuna	105,000	2,720	NEW SHIPS		
Costa Luminosa	92,600	2,260	Costa Deliziosa (02/10)	92,600	2,260
Costa Magica	105,000	2,720	Costa Favolosa (Summer 2011)	114,500	3,000
Costa Marina	25,600	776	Costa Fascinosa (Spring 2012)	114,500	3,000
<i>*Basis Two</i>					

Cruise News to Use in 2010

- COSTA DELIZIOSA:** Costa’s newest flagship will feature the most exclusive and innovative elements in the Costa fleet. Design will accent the use of luxurious materials including Italian marble and granite, stucco applied by spatula using the “spatolato veneziano” technique as well as other decorative interior finishes such as “parchment scroll” lamé, refined Zebrano wood and Wenge timber, Murano glass, and stylish polished and glazed steel. The ship will also feature the award-winning Samsara Spa, complete with exclusive spa accommodations; a golf simulator, a Grand Prix race car driving simulator and PS3 areas onboard, including on-demand PS3 games in cabins. The ship’s atrium will feature a central work of art entitled “Sphere” by Arnaldo Pomodoro.
- THREE NEW SHIPS IN UNDER ONE YEAR:** Between 2009 and 2012, Costa will have launched five new ships worth an investment of €2.4 billion. Three of those ships – Costa Luminosa, Costa Pacifica and Costa Deliziosa – were launched in under one year. Costa Favolosa and Costa Fascinosa are scheduled for delivery in summer 2010 and spring 2011 respectively. The new ships are part of one of the largest expansion plans in the world . All ships will be built or have been built by Italian-based Fincantieri. When the last of these new builds comes into service, Costa will have increased its overall guest capacity by 50%.
- INCREDIBLE INNOVATIONS:** Costa’s newest ships offer an array of incredibly innovative amenities, coined “C Wonders.” These include Grand Prix race car driving simulators, the most accurate representation of F1 driving. Also included are golf simulators with more than 37 course from which to choose, including such renowned courses as “Pebble Beach” in California. For the ultimate in sensory entertainment, guests may enjoy a 4D cinema, where touch, scent, sight and sound come together for a thrilling cinematic experience. On the Costa Pacifica, stars-to-be can record their own songs in the ship’s music studio or even take musical lessons from a true maestro.
- CANADA/NEW ENGLAND ROUTES:** Costa will sail through New England and Canada once again in spring 2009. The 86,000-ton, 2,114 dbl occ. Costa Atlantica will sail a series of 11- to 13-night departures from New York and Québec before repositioning to Europe for the summer. Similar routes are scheduled for fall 2010.
- GREEN EFFORTS:** Costa has long been a strong advocate for the environment and issues a voluntary “Sustainability Report” available to the public at www.costacruises.com, which highlights efforts and results. All the ships in the Costa fleet have been assigned RINA (Italian Shipping Register) Green Star notation certifying that they are operated in compliance with the highest environmental protection standards. In addition, Costa Cruises is an official partner of WWF Italy for the protection of the Mediterranean Sea. In 2010, Costa will offer over 1,100 different excursions, including 240 eco-tourism excursions. These eco-excursions will be offered in every region visited by Costa with scenic trips to parks, oases, nature reserves and more. All programs minimize their impact on ecosystems and create economic opportunities for local communities. Costa was the only major cruise line to receive recognition in the 2009 Condé Nast Traveler “World Savers” Awards.

CRYSTAL CRUISES

2049 Century Park East, Suite 1400
Los Angeles, CA 90067
(310) 785-9300; (866) 799-4625 (Brochures)
Web site: www.crystalcruises.com

Chief Executive: Gregg L. Michel, president
Senior Marketing Executive: William Smith, senior vice president, sales & marketing
Senior Sales Executive: William Smith, senior vice president, sales & marketing
Public Relations Contact: Mimi Weisband, vice president, public relations
(310) 203-4305; mweisband@crystalcruises.com
Spokesperson: Mimi Weisband

Company Profile

Crystal Cruises' reputation for excellence is grounded in more than a decade of prestigious accolades. In 2009, the luxury line was named, for an unprecedented 16th year, "Best Large-Ship Cruise Line" by the readers of *Condé Nast Traveler*, and for the 14th consecutive year, the "World's Best Large-Ship Cruise Line" by the readers of *Travel + Leisure* magazine, making it the only cruise line, resort or hotel to ever have achieved such a record. The ultra-luxurious *Crystal Symphony* and *Crystal Serenity* feature elegantly-appointed staterooms (most with private verandahs), an array of dining options (Italian and Asian alternative restaurants, including the only Nobu Matsuhisa cuisine at sea), award-winning entertainment, innovative learning centers, and state-of-the-art, Feng Shui-designed spa and fitness facilities.

Cruise Areas & Seasons

- **Winter:** World Cruise, Panama Canal/Caribbean, South America, Mexican Riviera
- **Spring:** Western Europe, Mediterranean, South Africa and the Middle East
- **Summer:** Western Europe, Baltic, North Cape, British Isles, Mediterranean, Black Sea
- **Fall:** Panama Canal, Caribbean, Mediterranean, New England/Canada
- **Holiday:** Caribbean, South America, Hawaiian Islands

Customer Profile

Crystal Cruises' affluent multi-generational guests appreciate fine service, quality and attention to detail in all aspects of their experiences. Approximately 75 percent are from the United States and Canada and 25 percent are international, sophisticated travelers.

Fleet		
NAME	GROSS TONS	BERTHS*
Crystal Serenity	68,870	1,070
Crystal Symphony	51,044	922
* Basis two		

Cruise News to Use in 2010

EXOTIC NEW COURSE FOR 2010 WORLD CRUISE

Crystal Cruises has set an exotic new course with a unique Middle Eastern twist for its 15th annual World Cruise set for 2010. On January 10, 2010, the award-winning Crystal Serenity will depart Miami on an unprecedented voyage exploring South America, Africa and India, with an expanded focus on the Arabian Gulf, Red Sea, Black Sea, and several Mediterranean ports en route to London. The epic 108-day journey visits 41 ports in 37 countries, with maiden visits to Iran, Saudi Arabia, Kuwait, and marks the first time a World Cruise will include Black Sea ports.

FROM AUCKLAND TO ZANZIBAR IN 2010

Highlights of Crystal Cruises' 2010 cruise itineraries spanning 174 ports in 70 countries on 62 voyages:

- Maiden calls in Topolobampo, Mexico; Holyhead, Wales; Portland, England; Port Elizabeth, South Africa; Sevastopol, Ukraine; and Almeria, Spain
- Seven-day British Isles cruise
- 10-day Mexico cruise, featuring the Sea of Cortez
- Fall New England/Canada cruises with overnights in New York
- 10-day fall Mediterranean itineraries
- Nine-day Canary Islands cruise
- Holiday cruise to Hawaii, round-trip from Los Angeles
- Panama Canal cruise from New York to Los Angeles, including Philadelphia and Charleston
- Cruise series in Australia/New Zealand and Mexican Riviera
- Combination of ports in Europe, Black Sea, Middle East, British Isles, Baltic, North Cape and Canary Islands
- More choices of Med and North European cruises to combine, extending voyages without repeating ports
- 17 cruises of 10 days or less – almost double the number offered in 2009

Crystal Adventures Ashore

- More than 1500 boutique Crystal Adventures ashore, with an expanded focus on active adventure – such as **Paragliding, hiking, ziplining, scuba diving, rafting and free climbing** in Italy, Croatia, Greece, Turkey, Spain, Russia, Sweden, Germany, Norway, Portugal, New Zealand and more.
- **Dozens of safari** Crystal Overland Adventures in South Africa in the spring.
- Expanded active and Wine & Food and one-of-a-kind “Extreme Luxury” Crystal Adventures.

Culinary Highlights

- **Billecart-Salmon Champagne** created especially for Crystal's 20th Anniversary; available only on 2010 Crystal cruises.
- **Renowned guest chefs** aboard Wine & Food *Experiences of Discovery* cruises including Michael Mina, Heinz Beck and Jon Ashton.
- **New mixology curriculum added to** Wine & Food *Experiences of Discovery*, plus contests and classes on cocktails and pastries.

Enriching Opportunities

- **Exclusive Travel Channel Academy partnership** offers travel documentary filmmaking class aboard World Cruise segment.
- **A dozen *Experiences of Discovery*** on over half of its worldwide cruises, including **Golf, Mind, Body & Spirit, Fashion & Style, Jazz, Wine & Food Festival, Mind, Body & Spirit**, and a new **Science & Technology** cruise.
- New **Technology Concierges** help guests master the gadgets they travel with.
- Crystal Visions Lecture Series, featuring **Creative Learning Institute** and **Cleveland Clinic** lecturers.

Extreme Value for Crystal 20th Anniversary in 2010

- Two-for-One cruise fares
- Complimentary air transportation on most cruises, plus Business Class air for penthouse guests in Europe
- Up to \$1,000 per person ‘All Inclusive – As *You Wish*’ shipboard credits on every sailing

2011 preview

- Nine Alaska cruises roundtrip from San Francisco (first summer series since 2005),
- West Africa: Ghana and Namibia with 110-day World Cruise (first visits since 2001),
- Two North Cape voyages,
- Series of Mexican Riviera cruises roundtrip from Los Angeles,
- More than 80 possible combo cruises throughout Europe – without repeating ports!

CUNARD LINE

24303 Town Center Drive, Suite 200
 Valencia, CA 91355-0908
 (661) 753-1000; (800)728-6273
 Web site: www.cunard.com

Chief Executive: Peter Shanks, president and managing director
Senior Sales & Marketing Executive: Jan Swartz, executive vice president, sales, marketing & customer service
Senior Marketing Executive: David deMerlier, vice president, marketing
Public Relations Contacts: Brian O'Connor, director, marketing & public relations
 (661) 753-1060; boconnor@cunard.com
 Jackie Chase, manager, public relations
 (661) 753-1035; jchase@cunard.com
Spokespersons: Peter Shanks, Brian O'Connor

Company Profile

Only one name evokes the pleasures reminiscent of the Golden Age of Ocean Travel: Cunard Line. Proudly continuing a tradition that began in 1840, flagship *Queen Mary 2* offers unprecedented amenities and accommodation. Maintaining the tradition of its Cunard and White Star Line predecessors, *Queen Mary 2* is the only ship offering regularly scheduled Transatlantic service between New York and Southampton, England. *Queen Victoria* offers the very best of the heritage and traditions of Cunard, along with some exciting innovations and at-sea “firsts” including private viewing boxes in the Royal Court Theatre, a *Cunardia* museum, fencing programme and a two-storey library featuring an elegant spiral staircase. When the new *Queen Elizabeth* joins her older sisters in 2010, the Cunard fleet will be the youngest in the industry for a company enjoying more than 170 years in luxury ocean travel. Named in honour of Cunard’s first *Queen Elizabeth*, the new *Queen Elizabeth* will feature unique Cunard elements—such as country house parties at sea and evening piano sing-a-longs—along with some exciting features that will give the vessel her own 21st century style and personality. All Cunard ships feature the celebrated Grills accommodation and exclusive dining.

Cruise Areas & Seasons

- **Spring:** Transatlantic, Iberia, Scandinavia, Baltic, Mediterranean, World Cruise, Europe, United Kingdom, United States
- **Summer:** Transatlantic, Mediterranean, Scandinavia, Baltic, Europe, United Kingdom, United States
- **Fall:** Transatlantic, Canada/New England, Caribbean, Mediterranean, United Kingdom, Iberia, Europe
- **Winter:** South America, Orient, Canary Islands, Caribbean, World Cruise, Panama Canal, Europe

Customer Profile

Cunard Line caters to sophisticated, well-seasoned travelers who enjoy the finer things in life. The classic liners attract like-minded guests who enjoy the Cunard hallmarks of impeccable White Star Service, fine dining, sumptuous surroundings, civilized adventure and the legacy of historic voyages and Transatlantic travel.

Fleet					
NAME	GROSS TONS	BERTHS*			
Queen Mary 2	151,400	2,592	NEW SHIPS		
Queen Victoria	90,000	2,014	Queen Elizabeth (10/10)	92,000	2,092
* Basis two					

Cruise News to Use in 2010

Cunard Insights:

Literature and Liners/Cunard Book Club

In 2010 Cunard begins the next chapter of its popular *Literature and Liners* series as part of its award-winning *Cunard Insights* onboard Enrichment Programmes. On select *Queen Mary 2* Transatlantic Crossings, guests will have the opportunity to interact with some of the literary world's most intriguing best-selling authors and renowned poets, including, Bill Bryson, John Berendt and Kate Atkinson. Guests can look forward to engaging Q&A discussions, lectures, book signings and reading from select titles to be spotlighted in the *Cunard Book Club*.

The Special Relationship

Adopting the phrase first used by Winston Churchill in 1946, this new on board enrichment programme focuses on the exceptionally close political, diplomatic, cultural and historical ties between the United States and the United Kingdom, the level of cooperation in military planning, execution of military operations, nuclear weapons technology and intelligence sharing and the shared ideology based upon democracy.

Featured on several Transatlantic Crossings aboard *Queen Mary 2*, this programme features ambassadors, statesmen, politicians, journalists, academics and broadcasters with a shared interest between the US and UK.

Culinary Innovations

Cunard Executive Chef Jean Marie Zimmermann, Cunard's Global Culinary Ambassador, has just debuted his first cookbook: *Queen Mary 2: Ocean Liner Cuisine*, a lavish coffee-table style book featuring rich culinary and ship photography, providing guests the opportunity to prepare their own Cunard dishes when they return home.

Chef Zimmermann leads a world-class team of food and beverage experts, led to bring together numerous new culinary and wine experiences. The popular Todd English Restaurant has launched a new menu onboard *Queen Mary 2* and *Queen Victoria*, offering a tantalizing combination of Mediterranean flavours with an international twist, all under the careful guidance of celebrity Chef English himself, who works with Chef Zimmermann to ensure the highest quality coupled with Cunard's famous White Star service.

Queen Mary 2's Enhanced Transatlantic Season

The grandest ocean liner in the world will continue her reign on the Atlantic in 2010 with 21 Transatlantic Crossings between New York and Southampton, Cherbourg or Hamburg. Six-to nine-day Crossings will give guests time to experience the multitude of onboard activities such as our award-winning *Cunard Insights* enrichment programme, 8,000-volume Library, nightly ballroom dancing, the only planetarium at sea, RADA acting workshops, and the first Canyon Ranch SpaClub at sea, to name a few.

Cunard's 170th Anniversary

Commemorating Cunard's 170th Anniversary in July 2010, the company will mark the historic occasion with special events/activities on *Queen Mary 2*'s early July Canada voyage, and aboard *Queen Victoria*'s inaugural Round Britain sailing that same month.

Queen Victoria Voyage Highlights

A highlight of *Queen Victoria*'s 2010 voyages are her series of September – December Mediterranean sailings beginning and/or ending in Venice, Rome or Barcelona instead of her Southampton homeport. *Queen Victoria* then starts a new *Americas* season in 2011, beginning with a 17-day voyage from New York to Los Angeles through the Panama Canal, then embarking on two 14-day voyages from Los Angeles to Hawaii, including a maiden call at Nawiliwili (Kauai), and her first west coast 4-day *Getaway* voyage to Mexico. Then, after another Canal passage from Los Angeles, *Queen Victoria* will offer an 11-day Panama Canal voyage roundtrip from Ft. Lauderdale before heading back across the Atlantic on a 16-day voyage that will take in the US east coast, Lisbon and Cobh.

Cunard Royal Rendezvous

Exactly three years to the day after Cunard welcomed a trio of its Queens in New York, this rare event is poised to take place again on January 13, 2011 when *Queen Mary 2*, *Queen Victoria* and *Queen Elizabeth* call on New York for another spectacular Cunard Royal Rendezvous.

DISNEY CRUISE LINE

P.O. Box 10299
 Lake Buena Vista, FL 32830
 (407) 566-3500; (888) DCL-2500 (Reservations & Brochures)
 Web site: www.disneycruise.com

Chief Executive: Karl L. Holz, president
Senior Marketing Executive: Monica Griffin, director, marketing
Senior Sales Executive: Ed Fouche, CTC, senior vice president, sales
Public Relations Contacts: Rena Langley, director, public affairs; rena.langley@disney.com
 Jason L. Lasecki, public relations director; Jason.lasecki@disney.com
 Christi Erwin Donnan, manager, public affairs; christi.erwin.donnan@disney.com
 Jonathan Frontado, public relations manager; jonathan.frontado@disney.com
 Cara Allen, public relations manager; cara.m.allen@disney.com
Spokespersons: Rena Langley, Jason L. Lasecki, Christi Erwin Donnan, Jonathan Frontado, Cara Allen

Company Profile

Disney Cruise Line combines the magic of Disney with the lure of ocean travel. The Disney Cruise Line family focus allows families to reconnect, adults to recharge their batteries and kids to immerse themselves in worlds of fantasy only Disney can create. From a theater featuring live musical spectaculars to a luxurious spa for adults and nearly an entire deck dedicated to children's activities, the Disney ships offer a unique vacation experience that every member of the family feels was created exclusively for them. Disney Cruise Line operates the *Disney Magic* and the *Disney Wonder*, with the *Disney Dream* debuting in 2011 and the *Disney Fantasy* in 2012.

Cruise Areas & Seasons

Disney Magic

January – April/October – December: Seven night Caribbean Cruises. Alternating Eastern and Western Caribbean itineraries.

April – September: European season, including 10- and 11-night voyages to the Mediterranean and 12-night voyages to the Baltic.

Disney Wonder

Year round: three- and four-night Bahamian cruises.

May - August: five-night Bahamian cruises.

Customer Profile

Disney Cruise Line ships were designed with specific areas and activities to entertain and delight adults, families and children, creating the ultimate vacation experience for every member of the family.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Disney Magic	83,000	2,700	NEW SHIPS		
Disney Wonder	83,000	2,700	Disney Dream (2011)	124,000	2,500
			Disney Fantasy (2012)	124,000	2,500
* Basis two					

Cruise News to Use in 2010

- In response to guest demand, Disney Cruise Line will reposition one of its ships, the *Disney Magic*, to Europe for an unprecedented five-month season of Northern European and Mediterranean cruises in 2010. Disney Cruise Line will offer four 12-night cruises to the Northern European Capitals in June and July. Guests on these sailings will experience enchanting Scandinavian ports such as Oslo, Copenhagen and Stockholm. The cruise will also sail to Warnemunde, Germany, gateway to Berlin, and to St. Petersburg, Russia. Book-ending the summer season in Northern Europe, the *Disney Magic* will sail four 10-night and four 11-night cruises in the Mediterranean in April, May, August and September. These sailings include three new ports of call not offered when Disney Cruise Line last sailed the Mediterranean. In addition to popular ports in Italy, France and Spain, the *Disney Magic* will visit Tunis, in Northern Africa, the island nation of Malta, and Corsica.
- In 2010, Disney Cruise Line has created family-friendly Port Adventures that allow guests to best experience the culturally rich locales on the Mediterranean, and Northern European itineraries. All Port Adventures will offer impeccable Disney guest service and are designed to entertain and inspire both children and adults – in true Disney fashion. For example, in St. Petersburg, Russia, the majestic Catherine Palace provides the setting for an elaborate Royal Ball. Disney princesses such as Cinderella, Snow White and Belle arrive by horse-drawn carriages and entertain guests at a grand gala. The Sidi Bou Said Treasure Hunt in Tunis guides families throughout focal points of the popular destination by following clues. This quest brings to life the culture, sites, sounds and flavors of the city as guests receive hand-painted henna tattoos, sip freshly prepared mint tea and get their name written in Arabic as a souvenir.
- In 2010 Disney Cruise Line will premiere “Villains Tonight!,” the first full-scale musical production dedicated to the Disney villains. The show is a family-friendly, fun-filled musical extravaganza that places these famous characters in some irreverent funny moments. “Villains Tonight!” features a “Who’s Who” of the Disney villains, including Disney’s newest crook, Dr. Facilier from “The Princess and the Frog.” The show also features classic divas and scoundrels like Ursula (“The Little Mermaid”), the Evil Queen (“Snow White and the Seven Dwarfs”), Captain Hook (“Peter Pan”) and Scar (“The Lion King”). The revue-style show will debut during the March 27 voyage aboard the *Disney Magic* and will delight guests aboard the new *Disney Dream* cruise ship in early 2011.
- Disney Cruise Line, the leader in family cruising, is reinventing onboard children’s experiences – again! Through an entirely new approach to youth activities, children can personalize their cruise vacation by selecting activities and events at the Oceaneer Club and Oceaneer Lab without being restricted by age. With this evolutionary new approach to shipboard youth activities, children and parents select programs based on interest to create a customized experience for each child. Best of all, children of different ages -- siblings, extended family and friends -- can participate in youth activities together throughout their cruise. With more than 100 activities, events and programs for kids, the possibilities for a personalized, memorable Disney cruise experience are virtually limitless. There are no restrictions to the amount of activities in which children can participate, and with no age barriers, they have more options than ever.
- Castaway Cay, Disney’s private island paradise in the tropical waters of the Bahamas, is getting an extra dose of pixie dust. Enhancements will provide guests with more water-based family-fun, additional conveniences and a slice of beachside luxury all designed to complement the idyllic island setting. New amenities include water playgrounds, exciting water slides, expanded beach areas, new dining facilities and the addition of private family cabanas. The new island amenities are scheduled to be complete by summer 2010, in time for special five-night cruises aboard the *Disney Wonder* with two stops at Castaway Cay, and the *Disney Dream* cruise ship which starts sailing in early 2011.
- In early 2011 Disney Cruise Line is debuting the *Disney Dream*, the majestic third ship in its fleet. The *Disney Dream* will take family cruising to all-new heights, embracing the spirit of innovation, magical family entertainment and immersive experiences that have made Disney Cruise Line the preeminent cruise of choice for families since 1998. The ship will feature many innovations, including the first shipboard water coaster and virtual portholes for all inside staterooms. The *Disney Dream* will boast 14 towering decks, a ship length of 1,115 feet and a maximum width of 125 feet, the 128,000-ton vessel includes 1,250 staterooms and has the capacity to comfortably accommodate 4,000 passengers.

HOLLAND AMERICA LINE

300 Elliott Avenue West
Seattle, WA 98119
(206) 281-3535; (800) 426-0327
Web site: www.hollandamerica.com

Chief Executive:	Stein Kruse, president & CEO
Senior Marketing Executive:	Richard D. Meadows, CTC, executive vice president, marketing, sales & guest programs
Senior Sales Executive	Richard D. Meadows, CTC, executive vice president, marketing, sales & guest programs
Public Relations Contact:	Sally Andrews, vice president, public relations (206) 298-3086, (800) 637-5029; sandrews@hollandamerica.com
Spokesperson:	Sally Andrews

Company Profile

Marking its 137th year in business in 2010, Holland America Line continues to be the industry's premium cruise leader, delivering unsurpassed value, industry-leading itineraries and world-renowned service.

Holland America Line's fleet of 14 (soon to be 15) ships offers nearly 500 cruises to 320 ports of call in more than 100 countries, territories or dependencies. Two- to 114-day itineraries visit all seven continents, including Antarctica, South America, Australia/New Zealand, Africa and Asia voyages; a Grand World Voyage; and popular sailings to ports in the Caribbean, Alaska, Mexico, Canada/New England, Europe and Panama Canal.

Fleetwide, the company features Signature of Excellence enhancements, totaling more than \$525 million, that showcase the Culinary Arts Center presented by *Food & Wine* magazine — a state-of-the-art onboard show kitchen where more than 60 celebrated guest chefs and culinary experts provide cooking demonstrations and classes — Explorations Café powered by *The New York Times*, teens-only activity areas, Holland America Line Digital Workshop powered by Microsoft Windows, and all new stateroom amenities highlighted by flat-panel TVs and plush Euro-top Mariner's Dream Beds. For more information, contact a travel agent, call 1-877-SAIL-HAL (1-877-724-5425) or visit www.hollandamerica.com.

Winner of 17 consecutive "Best Overall Cruise Value" awards from the World Ocean & Cruise Liner Society, Holland America Line excels in service, amenities and special programs. Known for consistent and attentive service, its ships have one of the highest staff-members-to-guest ratios. Spacious staterooms average 25 percent larger and verandahs twice as large as those on other lines' ships. Menus are among the most extensive at sea. As You Wish dining allows guests to choose either traditional pre-set seating and dining times, or a completely flexible dining schedule. Dining choices include formal elegance, alternative specialty dining in the Pacific Northwest-themed Pinnacle Grill, casual fare and complimentary 24-hour room service, Canaletto serving Italian cuisine, and Slice, an all-day pizzeria -- while new Signature-class ships also feature Tamarind serving pan Asian cuisine.

Cruise Areas & Seasons

- **Spring:** Pacific Northwest, Alaska, Caribbean, Canada & New England, Transatlantic, Mediterranean, Mexico, Hawaii, Panama Canal, Asia, Bermuda
- **Summer:** Alaska, Baltic, Western Europe, Canada & New England, Transatlantic, Mediterranean, Bermuda
- **Fall:** South America, Panama Canal, Caribbean, Mediterranean, Transatlantic, Canada & New England, Pacific Northwest, Hawaii, South Pacific, Amazon, Mexico, Australia/New Zealand, Bermuda
- **Winter:** Grand World Voyage, Caribbean, Australia/New Zealand, Asia, Panama Canal, South America, Mexico, Hawaii, South Pacific, Antarctica

Customer Profile

Holland America Line customers seek luxury, comfort and predictability, but not regimentation in their cruises. They are experienced travelers and first-time cruisers who appreciate the five-star service provided by the world's premium cruise leader. Guests enjoy Holland America Line's spacious, elegant ships; sophisticated five-star dining; gracious, unobtrusive service; extensive enrichment programs and activities; and compelling worldwide itineraries.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Amsterdam	61,000	1,380	Statendam	55,819	1,258
Eurodam	86,000	2,104	Veendam	57,092	1,350
Maasdam	55,451	1,258	Volendam	61,396	1,432
Noordam	82,000	1,918	Westerdam	82,000	1,916
Oosterdam	82,000	1,916	Zaandam	61,396	1,432
Prinsendam	37,848	793	Zuiderdam	82,000	1,916
Rotterdam	59,855	1,404	NEW SHIPS		
Ryndam	55,819	1,260	Nieuw Amsterdam (2010)	86,000	2,106

**Basis two*

Cruise News to Use in 2010

More Signature of Excellence — Holland America Line has announced additional enhancements as part of its ongoing Signature of Excellence program bringing the total commitment to \$525 million. In the next few years, five ships will receive extensive dry docks. Enhancements will include a new resort pool concept, innovative lanai staterooms, new entertainment and enrichment options, all new stateroom décor and more. *Veendam* was completed in spring 2009 and Rotterdam in December 2009. *ms Ryndam* and *ms Statendam* will undergo the first phase of enhancements in 2010. And *ms Maasdam* in 2011.

Back to Bermuda— Beginning in 2010, Holland America Line will once again sail on regularly scheduled cruises (24 7-day itineraries) April 25 to October 10 between New York City and Bermuda. Holland America is the only major cruise line that calls on both Hamilton and St. George's, Bermuda's cultural and shopping hubs. Additionally, guests of Holland America Line will have an opportunity to fully experience Bermuda's British charm and its unique island culture by day and by night with multi-day stays in each port.

Microsoft Digital Workshops Expand — Holland America Line's popular Digital Workshop powered by Windows added new workshop sessions to help guests learn social media and new digital skills. Twelve ships now will offer 11 complimentary, hour-long classes ranging from photo and video editing to displaying pictures in digital frames. Free workshops led by Microsoft-trained "techsperts" will show even the most novice camera or computer user how to take better vacation photos, make movies, edit pictures and create scrapbooks using a variety of Microsoft Windows and Windows Live services.

New 14-Day Alaskan Adventurer Cruises--Holland America Line is introducing new 14-day Alaskan Adventurer cruises on its flagship *ms Amsterdam* in 2010, which will sail roundtrip from Seattle and include a call at Anchorage for the first time. The 1,380-guest Amsterdam will be the first cruise ship of a major cruise line to call regularly in Anchorage, providing guests with a full day and evening in Alaska's major city. The Amsterdam will also call at Homer and Kodiak, two new and less frequented ports for guests to discover.

Introduction of *ms Nieuw Amsterdam*--The second Signature class ship, *ms Nieuw Amsterdam*, will launch July 4 in Venice, Italy. She will sail the Mediterranean through summer and then cruise the Caribbean for winter/spring. *Nieuw Amsterdam* features one more deck than its Vista-class ships; three alternative dining venues including Tamarind, a new pan Asian restaurant with panoramic views, and Canaletto, an Italian restaurant; expanded spa facilities and spa staterooms; new atrium bar area; and private cabanas on Lido and Observation decks.

HURTIGRUTEN

5100 NW 33 Ave Suite 255
Ft. Lauderdale, FL 33309
(800) 323-7436
Web site: www.hurtigruten.us

Chief Executive: Olav Fjell, CEO
Hans Rood, president
Senior Marketing Executive: Jennifer Rosen, Marketing Director – US
Senior Sales Executive: Rolf Logan, Sales Director - US
Public Relations Contact: Elliot Gillies, Gillies & Zaiser, (212) 724-7783; elliotgillies@gzpr.com
Spokespersons: Jennifer Rosen, Rolf Logan

Company Profile

Hurtigruten offers a wide range of year-round options for travelers who are looking for the unusual and unique – soft adventures, enriching destinations and excursions, and local interaction – within the comfort of an upscale cruise environment. Besides continuing a century-long tradition of year-round sailings along Norway’s stunning fjord-filled west coast, Hurtigruten also offer a luxurious expedition ship – the *MS Fram*, in Antarctica and Greenland. And Hurtigruten is one of the few cruise lines to explore the Arctic’s last wilderness – Spitsbergen. Guests return home with in-depth knowledge and never-to-be-forgotten memories after visiting unspoiled destinations rich in history, culture and stunning scenery, mixing with local citizens and making lifelong friendships with fellow travelers of similar exploration mindsets.

Cruise Areas & Seasons

- **Year-round:** Norwegian fjords (west coast of Norway – Bergen/Kirkenes/Bergen)
- **October-March:** Antarctica (including Argentina and Chile)
- **May-August:** Spitsbergen (the Arctic), Greenland
- **Spring:** Western Europe
- **Fall:** Greenland to Canada

Customer Profile

Mature market, seasoned upscale traveler who wants a learning experience, soft adventure, and to visit unspoiled remote destinations rich in history/culture, intimate encounters with nature, rejects glitz, and wants value for their money. For passengers seeking alternatives to traditional cruise experiences, interested in niche-products and the smaller ships.

Fleet			Fleet		
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Finnmarken	15,530	628	Nordnorge	11,386	350
Fram	12,700	318	Nordstjernen	2,191	149
Kong Harald	11,204	483	Polarlys	11,341	479
Lofoten	2,661	155	Richard With	11,205	466
Midnatsol	16,151	644	Trollfjord	16,140	646
Nordkapp	11,386	464	Vesteralen	6,261	302
Nordlys	11,204	475			
*basis two					

Cruise News to Use in 2010

- A new 14-day Iceland, Greenland and Canada sailing called In the Wake of the Vikings departs Sept 26, 2010 calling on Reykjavik, the best of Greenland and exquisite Canada including Newfoundland, Labrador and Nova Scotia.
- Four various opportunities to explore Greenland and Iceland together including the 11-day Greenland's Remote & Wild Coast, 12-day Peaks, Ruins & Eric the Red, 14-day Tale of Two Iceands and the 14-day In the Wake of the Vikings, which also includes Canada.
- Hurtigruten is offering 10-19 day Antarctica expeditions including a special Chilean fjords voyage and a 17-day Shackleton's Christmas in Antarctica expedition. These itineraries take in some of the world's most distant and fascinating places – the wildlife and scenery is abundant and stunning. And the holiday celebrations are special.
- Spitsbergen - the *MS Fram* is taking on the Arctic north and discovering awe-inspiring scenery and wildlife on the 6-day Polar Encounter and the 9-day Svalbard Explorer. Plus the classic Polar Star will sail the 9-day Kingdom of the Polar Bear adventure.
- Special Spitsbergen expedition – the 11-day Climate Pilgrimage aboard the luxurious MS Fram offering guests the opportunity to visit research stations, track wildlife, participate in field studies and observe local culture.
- Hurtigruten's winter program in Norway continues offer a unique and exciting voyage through the pristine fjords with excursions that include dog sledding, snowmobiling and the King Crab Safari. Dive into the Barents Sea and your guide will catch fresh king crabs and prepare them for you thereafter! This is an exclusive opportunity you won't find on other cruise lines.
- Hurtigruten has unveiled several new theme cruises for 2010 to augment their already popular outdoor theme vacations: "The Rhythm & Fabric of Life" - A rich and exciting program filled with Norwegian folk music, song and dance from start to finish; "Tastes & Sounds of the Fjords" – Discover Norway's food, drink, music, and beautiful scenery while learning the secrets of Norwegian cooking, to the tune of local melodies from classical to folk. "Birds of the Nordic Coast" a bird-watching voyage experience as birds return to the Arctic coast during their nesting period including puffins, kittiwakes, guillemots, razorbills, cormorants, Arctic skuas, northern fulmars, Northern gannets and Sea eagles.
- Newly launched website www.hurtigruten.us offering consumers the ability to locate Hurtigruten's top producing travel agents in their area, download color brochures in PDF format, view videos depicting the ships, stunning scenery and abundant wildlife that passengers get to see while on a Hurtigruten Vacation, and take virtual tours of the ships.
- The most authentic way to see Norway on the 6, 7 or 12-day Norwegian Coastal Voyage from Bergen in the south to Kirkenes in the north near the Russian border, calling on 34 ports of call, offering spectacular scenery, wildlife and Norwegian culture.

MSC CRUISES

6750 North Andrews Avenue, Suite 100
Fort Lauderdale, FL 33309
(954) 772-6262; (908) 605-2600
Web site: www.msccruisesusa.com

Chief Executive:	Richard E. Sasso, president & CEO Neil Palomba, COO
Senior Sales Executive:	Karen Stamps, director, field sales Nicola Iannone, director, national accounts
Public Relations Contacts:	Gail Nicolaus, director, marketing & public relations Julianne Carelli, manager public relations
Spokesperson:	Richard E. Sasso

Company Profile

MSC Cruises offers innovative itineraries featuring not-often visited destinations and extensive array of embarkation ports. Vacationers can select from more than 120 different itineraries throughout the Mediterranean, Northern Europe, Caribbean, Canada/New England, South America, the Indian Ocean, and South Africa on the world's youngest and most modern fleet.

Our magnificent ships combine refined European ambiance and gracious Italian hospitality. The moment you step aboard you'll discover an atmosphere of quiet, comfortable understated elegance with impeccable décor and white glove cleanliness. Our welcoming atmosphere invites you to relax in the tranquil MSC Aurea Spa. Savor freshly prepared Mediterranean cuisine featuring regional Italian specialties and enjoy outstanding international entertainment nightly. This and more are offered at an unsurpassed value from the world's fastest growing cruise line with eco-friendly ships, where kids cruise free.

MSC Cruises also offers a variety of onboard cultural enrichment experiences and theme cruises from music and art to health, culinary, baseball, dance, and comedy.

Since launching an expansion program in 2003, MSC Cruises has introduced six newly constructed custom built ships -- *MSC Lirica*, *MSC Opera*, *MSC Musica*, *MSC Orchestra* and *MSC Poesia* along with line's first post-Panamax ships, *MSC Fantasia* and *MSC Splendida*. *MSC Magnifica* will join the fleet in March 2010. These new builds join the line's *MSC Armonia*, *MSC Sinfonia*, and *MSC Melody* to create the youngest most modern fleet in the cruise industry.

Cruise Areas & Seasons

Winter: Caribbean, Bahamas, Central and South America, Mediterranean, and South Africa

Spring, Summer & Fall: Sicily, Tunisia, Spain, France, Greek Islands, Portugal, Malta, Monaco, Croatia, Ukraine, Turkey, Balearic Islands, Greece, Italy, United Kingdom, Northern Europe and the Baltic's, Transatlantic, Positioning, and Canada/New England (Fall 2010)

Customer Profile

Guests range in age from their early 30's to 70's. MSC Cruises attracts couples, friends, families and multi-generational vacationers who appreciate European style and service and an international mix of guests while visiting popular as well as unusual and unique destinations.

Fleet			Fleet		
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
MSC Armonia	58,600	1,544	MSC Orchestra	92,400	2,550
MSC Fantasia	137,936	3,274	MSC Poesia	93,300	2,550
MSC Lirica	59,000	1,560	MSC Sinfonia	58,600	1,544
MSC Melody	35,140	1,062	MSC Splendida	133,500	3,274
MSC Musica	92,400	2,550	NEW SHIPS		
MSC Opera	59,000	1,712	MSC Magnifica (03/10)	92,400	2,550
*basis two					

Cruise News to Use in 2010

- *MSC Poesia* will begin the year offering 7-night alternating eastern and western Caribbean itineraries and one special 7-night Bermuda sailing before heading to Northern Europe to do a series of 7-night sailings. As one of the line's newer Panamax ships, *MSC Poesia* can host 2,550 guests and has more than 242,000 square feet of public area and 85 percent outside accommodations (65 percent of the total accommodations will have balconies) and an alternative restaurant – Kato Sushi Bar.
- In the fall, *MSC Poesia* returns to the U.S. to begin MSC's inaugural Canada/New England fall foliage sailings featuring departures from both New York City and Quebec City. These new itineraries consist of a series of 6, 7, 9, 10, 11, 13, 14, 16, 17, and 19-night sailings in September and October.
- In November, *MSC Poesia* will relocate to Fort Lauderdale offering a series of 3, 7 and 10-night Caribbean sailings.
- All of the fleet's 11 ships will be in the Mediterranean region at some time in 2010, with two of its newest vessels, *MSC Fantasia* and *MSC Splendida*, sailing year round. Guests can select from a variety of Mediterranean itineraries, with cruises of varying lengths (from weekend cruises to 11-night itineraries) and port calls, departing from Bari, Genoa, Livorno, Naples, Rome, Salerno, Venice, Marseille, and Barcelona. The line will also have three ships sailing the shores of Northern Europe with Scandinavian Fjords, Russia and The Baltic Capitals and North Cape itineraries departing from Copenhagen, Kiel, and Dover.
- A fourth Panamax ship, *MSC Magnifica*, arrives in March 2010. *MSC Magnifica* will feature 7-night sailings from the Mediterranean to port calls like Venice, Dubrovnik, Istanbul, Izmir and Katakolon (Olympia). Some of the amenities onboard include Shanghai, a Chinese restaurant; a poker room, L'Olimpiade, sports bar; the MSC Aurea Spa; for the more 2,550 guests to enjoy.
- In 2009, earned a Travel Weekly Gold Magellan Award for Cruise Ship/Eco-Friendly "Green" Cruise Ship Category for *MSC Fantasia*.
- MSC Yacht Club aboard *MSC Splendida* and *MSC Fantasia* were named *with Editors' Picks* for "Best Big Ship Luxury Enclave" and "Best Kept Secret" by Cruisecritic.com in 2009.
- In 2009, Travel & Leisure, named "Best New Cruise Ships" for *MSC Fantasia* and *MSC Fantasia*, 2009 (April 2009 issue).
- In 2009, Travel & Leisure, referred to MSC Cruises as "Perfect for Cruisers Looking for a Great Value."
- Acclaimed as having the "Best Pizza at Sea" by Alan Wilson, Cruise News Daily (2009).
- Acclaimed as having the "Best Burgers at Sea" by Alan Wilson, Cruise News Daily (2009).
- CIAL Award "Comuni Ricicloni 2009" – awarded by CIAL (National consortium for the recovery and recycling of aluminum packaging) for an aluminum recycling project started in 2007 onboard MSC Cruises' fleet.
- Green Planet Award, a coveted international award from Kuoni Switzerland, recognizes MSC Cruises for outstanding eco-friendly facilities.
- The Venice Blue Flag, awarded for the partnership project with MSC Cruises is aimed at preserving the artistic beauty of Italy's canal city by setting the standard for lower ship emissions.

NORWEGIAN CRUISE LINE

7665 Corporate Center Drive
Miami, FL 33126
(305) 436-4000; (800) 234-7350
Web site: www.ncl.com

Chief Executive:	Kevin Sheehan, CEO
President:	Roberto Martinoli, president and COO
Senior Marketing Executive:	Maria Miller, senior vice president, marketing
Senior Sales Executive:	Andy Stuart, executive vice president, global sales and passenger services
Public Relations Contacts:	AnneMarie Mathews, director, public relations; (305) 436-4799; amathews@ncl.com Courtney Recht, manager, public relations; (305) 436-4174; crecht@ncl.com
Spokespersons:	Kevin Sheehan, Roberto Martinoli, Andy Stuart, AnneMarie Mathews

Company Profile

Norwegian Cruise Line, headquartered in Miami, FL, is the innovator in cruise travel with a 42-year history of breaking the boundaries of traditional cruising, most notably with the introduction of Freestyle Cruising which has revolutionized the industry by allowing guests more freedom and flexibility. Genting Hong Kong (formerly Star Cruises Ltd) the third-largest cruise line in the world, a Hong Kong stock exchange listed company (SES: STRC), owns 50 percent of Norwegian Cruise Line. In early 2008, Apollo Management, LP also became 50 percent owner of Norwegian with a \$1 billion cash equity investment.

Today, Norwegian boasts the youngest fleet in the cruise industry, a result of an eight-year expansion program that delivered new ships, innovative itineraries and on-board product enhancements to guests. In May 2000, Norwegian revolutionized the cruise industry with the introduction of Freestyle Cruising and has been building upon this with the introduction of Freestyle 2.0 in 2008. A major enhancement to its on-board product fleet-wide, Freestyle 2.0 further improved the guest experience which included an increased investment in the on board culinary program, and an upgrading of stateroom bedding and amenities across the fleet. The company also implemented a new travel partner program, Partnership 2.0, which continues to include major changes to the way Norwegian does business and has proven to strengthen its relationships with travel partners.

Since 1999, Norwegian launched 10 new ships -- Norwegian Sky, Norwegian Sun, Norwegian Star, Norwegian Dawn, Norwegian Spirit, Pride of America, Norwegian Jewel, Norwegian Jade, Norwegian Pearl and Norwegian Gem. Norwegian currently has 10 ships in service, with more than 23,000 berths. On October 1, 2007, Norwegian Gem joined the NCL fleet. The hippest ship to hit the seas, the 2,400-passenger Norwegian Gem features luxurious accommodations, decadent dining at 11 restaurants, exciting entertainment and an array of activity options including a four-lane, ten-pin bowling alley, an Norwegian exclusive first offered on Norwegian Pearl. Norwegian is presently building its largest and most innovative ship Norwegian Epic, for delivery in summer 2010, which will incorporate a world of new features and will represent Norwegian's next evolution of Freestyle Cruising ships.

Cruise Areas & Seasons

- Seasonal: Alaska, Bahamas and Florida, Caribbean, Bermuda, Canada and New England, Mexican Riviera, Pacific Coastal, Panama Canal and South America, Transatlantic
- Year-round: Bahamas, Europe, Hawai'i

Customer Profile

Norwegian is a mainstream cruise line appealing to a broad audience of all ages. Norwegian guests want to enjoy their cruise on their terms without the structure and regimentation that is still the central feature of traditional cruises.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Norwegian Dawn	92,250	2,244	Norwegian Pearl	93,530	2,394
Norwegian Epic	150,000	4,200	Norwegian Sky	77,104	2,002
Norwegian Gem	93,530	2,394	Norwegian Spirit	75,338	2,018
Norwegian Jade	93,502	2,402	Norwegian Star	91,740	2,240
Norwegian Jewel	93,502	2,376	Norwegian Sun	78,309	1,936
			Pride of America	81,000	2,138
*Basis two					

Cruise News to Use in 2010

Norwegian Epic – Innovative New Features

Norwegian Epic, the line's largest ship to date at 153,000 tons and welcoming more than 4,200 guests, will span 19 decks of innovative features. The ship will depart from Miami on alternating seven-day Eastern and Western Caribbean cruises. The first cruise scheduled on July 10, 2010 to the Eastern Caribbean will call on Philipsburg, St. Maarten; St. Thomas, US Virgin Islands; and Nassau, Bahamas. The Western Caribbean cruise will call on Costa Maya, Mexico; Roatán, Bay Islands, Honduras; and Cozumel, Mexico.

Changing the face of cruise line entertainment, *Norwegian Epic* will have multiple, specially-designed venues throughout the ship so that guests can choose from a wide variety of nightly entertainment. The ship will offer a number of entertainment options some offered for the first time ever at sea, with choices to appeal to a broad audience. One of those choices is the wildly popular Blue Man Group who will perform their multimedia theatrics in the ship's Epic Theater. The blissful party atmosphere created at their live events has become the trademark of a Blue Man Group experience. Other exciting entertainment will be held in the only "big top" at sea under the Spiegel Tent. Here, Cirque Dreams and Dinner will perform a one of a kind interactive theatrical dining experience. In addition, Legends in Concert, the original and world's greatest live tribute show will be featured for the first time at sea in more than a decade on *Norwegian Epic*. A staple on Las Vegas' center strip for the past 25 years, Legends in Concert is known as the pioneer of live tribute shows and has assembled the greatest collection of live tribute artists and celebrity look-alikes in the industry. *Norwegian Epic* will also be home to Howl at the Moon, the world's greatest rock 'n roll dueling piano show that encourages audience participation, and The Second City, the Chicago-based improv comedy troupe which has fostered the careers of many Saturday Night Live comedians.

The ship also boasts many unique nightlife options with the first Ice Bar at sea; 20 restaurant choices and 20 bars and lounges; an expansive Aqua Park with the only tube slide and largest bowl slide at sea – The Epic Plunge; seven decks of Freestyle Family Fun with highlights including a 33-foot high, 64-foot wide extreme rock climbing wall and the first ever rappelling wall at sea; the most bowling lanes at sea with six; a mixed-use sports deck with the ability for guests to engage in eight different athletic activities; as well as three separate kids' and teen activity areas.

In addition, *Norwegian Epic* will boast several new types of accommodations - the curved New Wave staterooms; the largest ship-within-a-ship suite complex at sea, comprising 60 suites and villas on two private decks at the top of the ship; a new category of inside staterooms - The Studios; and spa and family-friendly accommodations.

New 2010-2011 Deployments

- Norwegian will homeport a ship seasonally at Port Canaveral, Florida beginning October 2010. The 1,936-passenger *Norwegian Sun* will sail alternating seven-day Eastern and Western Caribbean cruises departing every Saturday from October 9, 2010 through April 16, 2011.
- *Norwegian Jewel* will join *Norwegian Gem* sailing from New York to the Bahamas & Florida.
- *Norwegian Gem* will sail two different seven-day Adriatic, Greek Isles and Turkey cruises round-trip from Venice, Italy for the first time.
- *Norwegian Sun* will sail 12-night Baltic cruises round-trip from Dover, England.
- *Norwegian Jade* will homeport year-round in Barcelona sailing seven-day Western Mediterranean cruises.

OCEANIA CRUISES

8300 NW 33rd Street, Suite 308
Miami, FL 33122
(305) 514-2300; (800) 531-5658
Web site: www.OceaniaCruises.com

Chief Executive: Frank Del Rio, chairman and CEO, Prestige Cruise Holdings
Bob Binder, president

Senior Marketing Executive: James A. Rodriguez, senior vice president, marketing

Senior Sales Executive: Jeff Drew, senior vice president, sales

Public Relations Contact: Tim Rubacky, senior director, corporate communications
(305) 514-2300; trubacky@pretigecruiseholdings.com

Spokesperson: Tim Rubacky

Company Profile

Oceania Cruises® is the world's only upper-premium cruise line, offering gourmet cuisine, gracious service and award-winning itineraries at an exceptional value. The line's hallmark is a country club casual elegance; the overall feeling is one that is never stuffy and void of pretension. Guests enjoy complimentary and unlimited soft drinks and bottled water and the flexibility of four open-seating restaurants, so they can dine when, where and with whom they choose. The five-star menus are crafted under the watchful eye of renowned master chef Jacques Pepin, the line's executive culinary director. A leader in destination cruising, Oceania Cruises offers award-winning itineraries to 300 of the world's most alluring ports onboard the elegant, 684-guest *Regatta*, *Insignia* and *Nautica*.

In January 2011 the 1,258-guest *Marina* will join the fleet. *Marina* is destined to set new cruise industry standards, with elegantly appointed and custom-crafted accommodations that are among the most spacious at sea. Specifically designed for epicureans, *Marina* features a total of 10 dining venues, six of which are open-seating gourmet restaurants; all at no additional charge.

Cruise Areas & Seasons

Australia & New Zealand, China & Southeast Asia, India & Africa, Greek Isles & Mediterranean, Black Sea, Scandinavia & Russia, the Caribbean, South & Central America, and Panama Canal.

Customer Profile

The Oceania Cruises Experience appeals to discerning, sophisticated traveler in search of world-class cuisine, unparalleled personal service, and an enriching, in-depth, destination-oriented experience.

Fleet		
NAME	GROSS TONS	BERTHS*
Insignia	30,277	684
Marina (01/11)	66,000	1,258
Nautica	30,277	684
Regatta	30,277	684
* Basis Two		

Cruise News to Use in 2010

- Canyon Ranch SpaClubs were added to Oceania Cruises' ships in 2009. Award-winning and nutritious Canyon Ranch Spa Cuisine, created with the highest gourmet ingredients, will debut aboard *Regatta*, *Insignia* and *Nautica* in April and May, 2010. The cuisine will also be served on *Marina* when she is launched in January 2011. Spa Cuisine is available at breakfast, lunch and dinner in The Grand Dining Room and Terrace Café.
- 2010 European Collection: With 34 unique itineraries, from the Polar Ice Barrier to the desert sands of Egypt and Israel, Oceania Cruises 2010 European Collection is its most comprehensive to date. The line has added 30 more ports to its list of European destinations, including new and off-the-beaten-path destinations in Russia, Greece, Syria, Iceland, Turkey, along with chic and tony yacht harbors in France, Italy and Spain.

Highlights include:

- 34 unique itineraries for 2010 – more than any other premium or deluxe brand
- Nearly 3/4 of the itineraries are brand new
- A total of 137 ports, 30 of which are brand new ports for Oceania Cruises
- A unique selection of western European itineraries that focus on the extraordinary wine producing regions and local cuisines of Italy, Spain, Portugal and France
- A wider array of off the beaten path boutique ports such as Zakinthos, Greece; Sanary Sur Mer, France; Murmansk, Russia; Kas, Turkey; & Tartous, Syria - just to name a few
- Oceania Cruises has announced its most extensive and exotic line-up Winter Collection, offered November 2010 through April 2011 which features 30 new ports of call, including Cape Town, South Africa; Walvis Bay, Namibia; and Rangoon, Myanmar, just to name a few.
- New for 2010, Oceania Cruises has added maiden voyages to majestic Africa. “Enchanted Africa” is a grand 30-day circumnavigation from Istanbul to Cape Town that is followed by “Safaris, Sands & Splendors” – a new 35-day cruise from Cape Town to Singapore via the Seychelles, Sri Lanka and Maldives.
- With itineraries 15 to 35 days, *Nautica* will focus on Asia with eight unique cruises, seven of which are new.
- One of Oceania Cruises' most popular itineraries – “Amazon Adventure” – is a 24-day round-trip sailing from Miami aboard *Regatta* This voyage annually sells so briskly the company added a second departure in mid-March.
- Also new are two, 10-day “Mayan Mystique” cruises aboard *Regatta* to western Caribbean ports and a 14-day “Southern Treasures” sailing, which combines the warmth of the tropics, the history of the Colonial South and the charm of Bermuda.
- For 2011, Oceania Cruises' *Insignia* will operate all-new itineraries, from 12 to 22 days, that visit the exotic coastal villages of Brazil and cosmopolitan icons like Rio de Janeiro and Buenos Aires.
- *Insignia* will even offer guests a taste of The White Continent on “Antarctica & the Fjords,” a 22-day voyage that includes the Antarctic Peninsula, Falkland Islands and Chilean Fjords.

PAUL GAUGUIN CRUISES

1000 Corporate Drive, Suite 440
Fort Lauderdale, FL 33334
(888) 582-6824; (800) 848-6172
Web site: www.pgcruses.com

Chief Executives: Richard Bailey, president & CEO
Oscar Abello, vice president, product planning and revenue management

Senior Sales Executives: Joyce Simon, vice president international sales, director of sales, Northwest region
Christine Anderson, vice president national accounts, director of sales, South west region

Senior Marketing Executive: Christopher Bensley, vice president, marketing

Public Relations Contacts: Christopher Bensley, vice president, marketing; cbensley@pgcruses.com

Spokesperson: Richard Bailey, Christopher Bensely

Company Profile:

Paul Gauguin Cruises, Inc. operates the *m/s Paul Gauguin*, the renowned, award-winning, 5-star plus, luxury cruise ship built specifically to sail the waters of Tahiti, French Polynesia and the South Pacific. Since its maiden voyage in 1997 the *m/s Paul Gauguin* has been the longest continually operating year-round luxury cruise ship in the South Pacific. No other ship in history has offered this level of single-destination focus and expertise on a year-round basis for such an extended period of time. Paul Gauguin Cruises is committed to providing an unequalled luxury cruise experience uniquely tailored to the unparalleled wonders of Tahiti, French Polynesia and the South Pacific. Our numerous World's Best awards demonstrate our dedication to guest satisfaction, excellence, quality and value.

Cruise Areas & Seasons:

Sailing year round in Tahiti, French Polynesia and the South Pacific

Customer Profile:

- Experienced and affluent traveler
- Frequent cruiser
- Well-educated
- Active and involved, particularly in charity and cultural organizations
- Heavily influenced by destination and itinerary

Fleet		
NAME	GROSS TONS	BERTHS*
m/s Paul Gauguin	19,200	332
* Basis two		

Cruise News to Use in 2010

The 2010 Paul Gauguin season features 38 extraordinary itineraries ranging from 7 to 15 nights, highlighting such exquisite destinations as Tahiti, the Society Islands, Tuamotus, the Cook Islands, Marquesas, Tonga, Fiji and New Zealand – spectacular cruises that cater to the tastes of discerning travelers seeking a legendary, multiple-award-winning cruise and destination experience. Having recently enjoyed a multi-million dollar enhancement, the intimate, Polynesian-themed *m/s Paul Gauguin* features world-class cruise ship appointments, including private balconies in nearly 70 percent of suites and staterooms and an expanded al fresco dining experience.

PEARL SEAS CRUISES

741 Boston Post Rd., Ste 250
Guilford, CT 06437
(203) 453-4211 (800) 983-7462
Web site: www.pearlseascruises.com

Chief Executive: Charles A. Robertson, chairman and CEO
Senior Marketing Executive: Jennifer Cody, manager marketing
Hotel Service & Operations: H. Anthony Severn, vice president
Public Relations Contacts: Laura Oncea
(203) 453-5026; (203) 500-4784; LVO@pearlseascruises.com
Spokesperson: Laura Oncea

Company Profile

Pearl Seas Cruises is building two new luxury passenger ships for world service. These new ships will each carry 214 passengers. The first ship, *Pearl Mist*, is scheduled to begin cruise service in 2010, and the second in 2011. The *Pearl Mist* will begin with international cruises in the Canadian Maritimes, St Lawrence Seaway, Great Lakes, Nova Scotia, Newfoundland and New England, and followed later in the year with itineraries in the Caribbean.

Pearl Seas Cruises ships have been designed for the smaller more intimate luxury market offering “Luxury Adventure™.” The ships have innovative modern designs including state of the art technologies and modern amenities; including a spa, elevators to all five decks, Internet access throughout the ship, oversized suites (302-580 square feet), all with private balconies and large opening picture windows offering spectacular views. Every stateroom is fitted with many modern conveniences and amenities expected by the discerning traveler. The ship will be fully stabilized, and meet the newest and most stringent safety and environmental standards. The atmosphere is relaxing and inviting, much like that of a fine private club.

Cruise Areas & Seasons

Spring, Summer & Fall: Canadian Maritimes, Newfoundland, St Lawrence Seaway, Great Lakes
Fall & Winter: Caribbean, Leeward Islands, Windward Islands, British Virgin Islands, US Virgin Island, Panama Canal, Central America.

Customer Profile

Pearl Seas Cruises is for the discerning traveler generally ages 40+ with a high net worth, well traveled and well educated, in the top 5% of the most affluent North Americans who wish to visit the fascinating ports that large ships can't even dream of reaching.

Fleet		
NAME	GROSS TONS	BERTHS*
NEW SHIPS		
Pearl Mist (2010)	6,000	214
Unnamed (2011)	6,000	214
*Basis two		

Cruise News to Use in 2010

- Pearl Seas Cruises first ship, *Pearl Mist*, which will carry 214 passengers, is scheduled to be delivered in time for a 2010 maiden voyage.
- Innovative new vessels will have elegant public rooms and luxurious accommodations amid a relaxing and inviting onboard ambiance.
- Facilities include a spacious dining salon offering one unhurried sitting, several lounges, a well-stocked library and a state-of-the-art spa.
- The ships' spacious suites (each measuring 302-580 square feet) will all feature flat-screen satellite TV and DVD player, individual climate control, Internet access and private balconies with large picture windows that actually open.

PRINCESS CRUISES

24305 Town Center Drive
 Santa Clarita, CA 91355
 (661) 753-0000; (800) PRINCESS
 Web site: www.princess.com

Chief Executive: Alan Buckelew, president & CEO
Senior Marketing Executive: Jan Swartz, executive vice president, sales, marketing and customer service
Senior Sales Executive: Jan Swartz, executive vice president, sales, marketing and customer service
Public Relations Contacts: Julie Benson, vice president, public relations
 (661) 753-1530, jbenenson@princesscruises.com
 Karen Candy, manager, media relations
 (661) 753-1540, kcandy@princesscruises.com
Spokesperson: Jan Swartz

Company Profile

One of the best-known names in cruising, Princess Cruises is a global cruise and tour company operating a fleet of 17 modern ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, provided in an environment of exceptional customer service. A recognized leader in worldwide cruising, Princess offers its passengers the opportunity to escape to the top destinations around the globe, with sailings to all seven continents, ranging in length from seven to 107 days. The company is part of Carnival Corporation & plc.

Cruise Area & Seasons

- **Spring:** Hawaii/Tahiti, Mexico, Asia, Panama Canal, South America, South Pacific
- **Summer:** Alaska, Europe, South Pacific/Asia, Hawaiian Islands, South Pacific
- **Fall:** Canada/New England, Hawaiian Islands, Holy Land, Mexico, Asia, Panama Canal, South America, Africa/India, Tahiti & French Polynesia
- **Winter:** Africa/India, Australia/New Zealand, Mexico, Panama Canal, South America, world cruise
- **Year Round:** Caribbean, Australia & Pacific

Customer Profile

Princess Cruises offers a wide spectrum of passengers a full and complete escape from the routine by being the consummate host in settings of awe and beauty. No other cruise line can bring travelers “big ship choice, small ship feel,” anytime dining, affordable balconies and outstanding Princess service.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Caribbean Princess	113,000	3,080	Pacific Princess	30,277	680
Coral Princess	92,000	1,970	Royal Princess	30,000	680
Crown Princess	113,000	3,080	Ruby Princess	113,000	3,080
Dawn Princess	77,000	1,990	Sapphire Princess	116,000	2,670
Diamond Princess	116,000	2,670	Sea Princess	77,000	1,990
Emerald Princess	113,000	3,080	Star Princess	109,000	2,590
Golden Princess	109,000	2,590	Sun Princess	77,000	1,990
Grand Princess	109,000	2,590	Tahitian Princess	30,277	680
Island Princess	92,000	1,970	<i>*Basis two.</i>		

Cruise News to Use in 2010

- **Ship Updates** – Prompted by enthusiastic response from its passengers, Princess Cruises is adding a number of signature features from its newest vessels to most of the ships in the fleet. A number of ships received updates throughout 2009, which were chronicled in online photo journals on princess.com. In 2010, three ships – *Sun Princess*, *Island Princess* and *Diamond Princess* – will follow suit, with extensive drydock periods which will include the addition of signature Princess features such as an adults-only “pocket of tranquility” called The Sanctuary, and the poolside “Movies Under the Stars” screens.
- **Europe Season Offers Unprecedented Variety** – Princess’ 2010 Europe program offers an unprecedented choice in itineraries and departure dates on six ships. The 39 different itinerary choices throughout the unforgettable destinations of the Mediterranean, Scandinavia and Russia, the British Isles, the Norwegian Fjords, and the Holy Land feature nine new routes –including five new “Interlude” voyages that offer the opportunity for shorter seven-day getaways from London or Rome. Plus, the line’s signature two-day experiences will give passengers the opportunity for a more in-depth exploration of regional highlights in Egypt, Israel and St. Petersburg.
- **Seven-Day “Interludes”** – For travelers looking for a quick European getaway, or the opportunity to combine a cruise with a land stay, Princess is introducing a series of new seven-day Interlude itineraries. Passengers can explore the Greek Isles, Western Mediterranean, Scandinavia, Norway or Ireland and Scotland with these shorter voyages, which can be upgraded with an optional hotel stay in London or Rome for a 10-day vacation. Featuring the intimate small-ship atmosphere of *Ocean Princess*, Interlude itineraries also offer a variety of new ports of call to explore, including the Greek islands, medieval villages and beach resorts. Passengers can also take advantage of special events such as the Edinburgh Military Tattoo, featured on the Ireland and Scotland Interlude.
- **Passion Play Cruisetour** – Princess has added a rare opportunity to its 2010 cruisetour lineup in Europe – a unique cruisetour designed to include the famed Oberammergau Passion Play, which is performed only once each decade in this small Bavarian village in Germany. The new 18-day **“Oberammergau & Highlights of Germany”** tour features two nights in the southern German town of Oberammergau, and includes tickets to the event. Passengers will also visit a variety of other top German destinations during the eight-day land tour, including Frankfurt, the Black Forest, Munich, Nuremberg and Berlin. In addition, the tour will connect seamlessly with a 10-day Scandinavia/Russia cruise aboard *Star Princess*. Two departures are offered, on August 2 and August 12, 2010.
- **New Family Cruisetour in Alaska** – Families can now join a special cruisetour in Alaska just for them. The 12-night cruisetour includes the best of Alaska by land and sea, and offers a significant discount for all members of the family. The tour also provides a variety of features not normally included in a cruisetour package. Families have the opportunity to travel on a jetboat, pan for gold, and experience what Alaska is like in the winter (during the summer).
- **New Seattle Roundtrip Advantage** – With this new package, Princess Gulf of Alaska cruisetours can become a convenient roundtrip vacation from Seattle. The option includes motorcoach transportation between Seattle and Vancouver, airfare between Alaska and Seattle, and an overnight stay in a Seattle-area hotel. All passengers will need to do is make arrangements to get themselves to and from Seattle.
- **Ocean Princess Offers New Sailings to Asia, India and Africa** –The newly renamed *Ocean Princess* (formerly Tahitian Princess) will offer a series of cruises through Asia, including new itineraries such as the Treasures of Southeast Asia between Singapore and Shanghai, South China Sea Explorer between Shanghai and Bangkok, and China & Japan Explorer between Shanghai and Tokyo. The ship will end the season with an Africa, India and Southeast Asia voyage from Singapore to Cape Town and a West Africa Adventure from Cape Town to London (Dover). Sailings depart between through May 7, 2010, and additionally from October 27, 2010 to April 29, 2011.
- **Two-Day Panama Canal Experience** – To give travelers more time in Panama, Princess Cruises is introducing a new “Two-day Canal Experience” on all Panama Canal transits of 15 days or longer, featuring a second day in port so passengers can enjoy both the engineering wonder of the Canal and further discover the country. The Two-day Canal Experience will feature the full Canal transit plus a day with the ship at anchor at Fuerte Amador, on the Canal’s Pacific side. Passengers can take advantage of this day to enjoy a variety of shore excursion options including the Panama Canal Railway, Panama City, Soberania National Park Rainforest or a visit to an authentic Embera Indian Village

REGENT SEVEN SEAS CRUISES

1000 Corporate Drive, Suite 500
Fort Lauderdale, FL 33334
(954) 776-6123; (800) 477-7500
Web site: www.RSSC.com

Chief Executive: Mark S. Conroy, president
Senior Marketing Executive: Kari Tarnowski, senior vice president marketing
Senior Sales Executive: Randall Soy, senior vice president sales
Public Relations Contact: Tim Rubacky, senior director, corporate communications
(305) 514-2300; trubacky@pretigecruiseholdings.com
Spokesperson: Tim Rubacky

Company Profile

Regent Seven Seas Cruises operates a fleet of perennially praised and elegantly appointed, all-suite ships that visit more than 300 worldwide destinations on seven- to 119-night voyages. The company is the world's only cruise line that includes award-winning service, acclaimed cuisine, premium spirits and fine wine, gratuities and sightseeing excursions in every port for the ultimate "ultra-luxury" vacation.

With some of the highest space-per-guest ratios in the cruise industry, accommodations onboard the intimate Regent Seven Seas ships are considered among the most luxurious afloat and include such requisite amenities as down comforters, fine Egyptian cotton linens, flat-screen televisions, DVD players and Wi-Fi access. Top suites have iPod music systems with Bose speakers.

Cruise Areas & Seasons

- **Winter:** Australia, New Zealand, South Pacific, Asia, Middle East, Panama Canal & Costa Rica, Mexico, Caribbean, South and Central America, Africa
- **Spring:** Caribbean, Europe, Mediterranean, Panama Canal & Costa Rica, Alaska, Bermuda
- **Summer:** Alaska, Europe, Scandinavia, British Isles, Baltic, Mediterranean
- **Fall:** Mediterranean, Caribbean, Middle East, Africa, Central and South America, Australia, New Zealand, Mexico, Asia, South Pacific

Customer Profile

Destination, quality, service and value for luxury are key in choosing a cruise for Regent Seven Seas customers. These experienced travelers and cruisers, ages 45+, are well-educated with a household income of \$200,000+ or with a high net worth.

Fleet		
NAME	GROSS TONS	BERTHS*
Seven Seas Mariner	50,000	700
Seven Seas Navigator	33,000	490
Seven Seas Voyager	46,000	700
* Basis Two		

Cruise News to Use in 2010

- For 2010, the value proposition is even greater: most voyages are offered at 2-for-1 pricing and include free Economy Class airfare from 22 North American gateway cities. Air add-ons of \$199 or \$299 are offered from a selection of additional cities.
- In 2010, Regent Seven Seas Cruises will offer the most inclusive ultra-luxury product in the marketplace. In addition to all of the amenities previously included in the cruise fare (soft drinks, fine wine and premium liquor, shipboard gratuities, 24-hour room service, complimentary movies on demand, etc.), the line includes a selection of shore excursions in very port of call, along with government fees and taxes.
- Among Regent Seven Seas' selection of fascinating and exotic shore excursions, guests can opt for a canopy ride across Chile's majestic Osorno Volcano; release protected sea turtle newborns into their natural environment in Huatulco, Mexico; discover Kerala, India, aboard a traditional longboat, or explore the Korean Demilitarized Zone (DMZ), including a long-hidden tunnel running into North Korea.
- For 2010, Regent Seven Seas ships has partnered with world famous Canyon Ranch®, the leading operator of destination health resorts, to operate state-of-the-art spa, wellness and fitness facilities onboard all three vessels. The ships' Canyon Ranch SpaClub® offers the most desirable spa amenities available: massage, body and skin-care treatment rooms, a gym and weight room with cardio and weight training equipment, a juice bar, men's and women's locker rooms, thalassotherapy, sauna and steam rooms.
- Canyon Ranch SpaClubs offer an array of rejuvenating spa treatments, some created specially for Regent guests, including massages and therapeutic bodywork, mud, aromatherapy, ayurvedic and seaweed treatments, facials and masks featuring Canyon Ranch's award-winning *Your Transformation* skincare products, conditioning body scrubs and therapeutic body cocoons.
- Canyon Ranch SpaClubs also feature a luxurious, full-service beauty salon that offers complete beauty services for women and men. The extensive salon menu will feature hair design and nail care treatments, including luxurious spa manicures and pedicures, makeup consultations and makeovers.
- As part of its agreement with Canyon Ranch, Regent Seven Seas ships will also feature Canyon Ranch's incomparable Spa Cuisine, which is both nutritious and created with the highest gourmet standards. This array of healthy cuisine will be available starting in the spring of 2010 at breakfast, lunch and dinner in each of the ships' main dining room, Compass Rose; for breakfast and lunch in the more casual dining venue La Veranda; at the Pool Grill, and on the 24-hour Room Service menu for in-suite dining.
- Canyon Ranch-certified fitness instructors will conduct daily group and private fitness, yoga and tai chi classes for guests. In addition, on select Regent voyages Canyon Ranch Healthy Living Experts will offer onboard workshops and presentations addressing lifestyle change, healthy living, stress management and other topics.
- Regent Seven Seas Cruises continues its exclusive partnership with Jean-Michel Cousteau, son of legendary ocean explorer Jacques Cousteau. Under the agreement, the renowned filmmaker, environmentalist and educator will lecture several times per year on Regent Seven Seas ships. In addition, Cousteau's *Ocean Futures Society* counselors will also lead the line's *Ambassadors of the Environment* youth enrichment program on select Alaska and Caribbean cruises. The program introduces young travelers to extraordinary natural wonders and offers imaginative ways to build sustainability and conservation through direct, hands-on experience.
- In December 2009, *Seven Seas Navigator* emerged from a stem-to-stern refit, completing a multi-million dollar refurbishment of the Regent Seven Seas fleet. Almost every area of the ships was updated, and some public rooms underwent substantial re-design. The most significant change was the introduction of Prime 7 – a classic steakhouse/grill – to all three vessels.

ROYAL CARIBBEAN INTERNATIONAL

1050 Caribbean Way
Miami, FL 33132
(305) 539-6000; (800) 327-6700
Web site: www.royalcaribbean.com

Chief Executive: Adam Goldstein, president and CEO
Senior Marketing Executive: Betsy O'Rourke, senior vice president, marketing
Senior Sales Executive: Vicki Freed, senior vice president, sales
Public Relations Contacts: Tracy Quan, director, brand communications
(305) 539-6577, tquan@rccl.com
Spokesperson: Tracy Quan

Company Profile

Royal Caribbean International is a global cruise vacation company with 21 ships in service and one more under construction. Royal Caribbean is known for innovative ships offering unexpected features such as rock-climbing walls, ice-skating rinks, in-line skating tracks, bungee trampolines, boxing rings and surfing simulators. In 2009, the line introduced the largest and most revolutionary cruise ship in the world, *Oasis of the Seas*. *Oasis of the Seas* is the first ship to tout the cruise line's new neighborhood concept of seven distinct themed areas, which includes Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone.

The cruise line appeals to couples, singles and families who want to do, see and experience more on their cruise vacation. Royal Caribbean offers a wide range of activities and amenities for guests of all ages. Its complimentary *Adventure Ocean Youth Program* features programming for kids ages three through 17. In addition, the line's partnership with Fisher-Price, Inc. provides play sessions for infants and toddlers ages six to 36 months and their parents.

Royal Caribbean's *Explorations!* shore excursion program ensures that guests have unforgettable experiences in each port of call. Excursions range from historical and city tours to adventurous outings, including hiking, biking, kayaking, dog sledding, ice climbing, scuba diving, flight-seeing and rappelling.

Royal Caribbean offers itineraries ranging from three to 14 nights in length and takes guests on outstanding adventures to more than 261 destinations throughout the Caribbean, Europe, Alaska, Canada, Mexico, Hawaii, Bermuda, the Panama Canal, Asia, Australia, New Zealand and South America. In addition, the line has two private destinations: CocoCay, a private island in the Bahamas; and Labadee, a beach paradise on the island of Haiti. Royal Caribbean International also offers unique cruisetour vacations in Alaska, Asia, Australia, Canada, Europe, South America and New Zealand.

Cruise Areas & Seasons

- **Seasonal:** Alaska, Hawaii, New England, Canada, Europe, Australia, New Zealand, Asia and South America
- **Year-round:** Caribbean/Bahamas and Europe
- **Spring:** Bermuda, Alaska, Hawaii, Australia, New Zealand, Europe (Mediterranean, British Isles/Norwegian Fjords, Transatlantic, Scandinavia/Russia)
- **Summer:** Bermuda, Alaska, Europe (Mediterranean, British Isles/Norwegian Fjords, Transatlantic, Scandinavia/Russia)
- **Fall:** Bermuda, Canada/New England, Hawaii, Europe (Mediterranean, British Isles/Norwegian Fjords, Transatlantic, Scandinavia/Russia), Asia, Australia, New Zealand and South America
- **Winter:** Hawaii, Mexico (Riviera), Asia, Australia, New Zealand and South America

Customer Profile

Royal Caribbean typically appeals to couples and singles in their 30s to 50s as well as family vacationers. Guests are active travelers looking to see, do, and experience more on vacation.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Adventure of the Seas	137,276	3,114	Monarch of the Seas	73,937	2,390
Brilliance of the Seas	90,090	2,112	Navigator of the Seas	138,279	3,114
Enchantment of the Seas	82,910	2,252	Oasis of the Seas	252,282	5,400
Explorer of the Seas	137,308	3,114	Radiance of the Seas	90,090	2,112
Freedom of the Seas	154,407	3,634	Rhapsody of the Seas	78,491	1,998
Grandeur of the Seas	73,817	1,950	Serenade of the Seas	90,090	2,112
Independence of the Seas	154,407	3,634	Splendour of the Seas	69,130	1,804
Jewel of the Seas	90,090	2,112	Vision of the Seas	78,340	2,000
Legend of the Seas	69,130	1,804	Voyager of the Seas	137,276	3,114
Liberty of the Seas	154,407	3,634	NEW SHIPS		
Majesty of the Seas	74,077	2,350	Allure of the Seas (2010)	220,000	5,400
Mariner of the Seas	138,279	3,114	*Basis Two		

Cruise News to Use in 2010

- Oasis of the Seas* - Launched in December 2009, *Oasis of the Seas* features the cruise line's new and unique neighborhood concept that provides guests with the opportunity to seek out relevant experiences based on their personal style, preference or mood in seven distinct areas of the ship. An architectural marvel at sea, *Oasis of the Seas* spans 16 decks, encompass 225,282 gross registered tons (GRT), carry 5,400 guests at double occupancy, and feature 2,700 staterooms. The ship's neighborhoods include Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone. Additional information is available at www.oasisoftheseas.com.
- Allure of the Seas* – When she launches in December 2010, *Allure of the Seas* will boast the many extraordinary features and amenities recently introduced onboard *Oasis of the Seas*. The sister-ships share the title of the world's largest and most revolutionary cruise ships. From seven themed neighborhoods – Central Park, Boardwalk, the Royal Promenade, Pool & Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone – to unparalleled dining, shopping and entertainment, she will deliver the signature “wow” experience Royal Caribbean is known for, providing guests with vacation memories that will last a lifetime.
- Middle East – *Brilliance of the Seas*, will return to Dubai for a second season, with nine roundtrip sailings from January through March 2010, visiting some of the Arabian coast's most intriguing destinations on a seven-night itinerary, with an overnight in Dubai at the beginning and end of each cruise. Vacationers also can choose a four-night cruisetour extension for an unforgettable 11-night Arabian adventure.
- Regional Deployment – *Explorer of the Seas* is deployed year-round in Cape Liberty Cruise Port, Bayonne, NJ and offers nine- to twelve-night Eastern and Southern Caribbean cruises. World-renowned *Freedom of the Seas* is homeported at Port Canaveral year-round, and alternates a seven-night Eastern and Western Caribbean itinerary every Sunday. In addition to all the features on a Voyager-class ship, *Freedom of the Seas* was the first cruise ship to introduce an onboard FlowRider surf simulator, the H2O Zone kids' water park, cantilevered whirlpools 112 feet above the ocean surface, and the 4 bedroom, 4 bathroom Presidential Family Suite that accommodates up to 14 guests. Based out of Miami, *Jewel of the Seas* will offer nine- to twelve-night non-traversing Panama Canal cruises through April 2010. *Navigator of the Seas* also will sail out of Miami and will be the only Voyager-class ship based out of the port through mid-April 2010.
- West Coast - *Mariner of the Seas* is sailing a seven-night Mexican Riviera itinerary and is the largest and most innovative cruise ship homeported in the Pacific Ocean. *Radiance of the Seas* will be sailing a range of short and long Mexican Riviera cruises until May 2010.

SEABOURN CRUISE LINE

6100 Blue Lagoon Drive, Suite 400
Miami, FL 33126
(305) 463-3000; (800) 929-9595
Web site: www.seabourn.com

Chief Executive: Pamela C. Conover, president & CEO
Senior Sales Executive: Doug Seagle, vice president, sales
Public Relations Contact: Irene Lui, manager, public relations
(305) 463-3427; ilui@seabourn.com
Spokesperson: Bruce Good, director, corporate communications

Company Profile

Ultra-luxury cruise leader The Yachts of Seabourn has earned unanimous accolades from cruising guidebooks, travel critics, and traveler polls since its founding in 1987. Its fleet of all-suite ships, *Seabourn Pride*, *Seabourn Spirit*, *Seabourn Legend* and the new *Seabourn Odyssey* and *Seabourn Sojourn* are renowned for:

- Extraordinary levels of personalized service, with nearly one staff member per guest
- Sumptuous ocean-view suites of 277 square feet or more, many with balconies
- Award-winning cuisine served in an open-seating Restaurant
- Exceptional shoreside experiences in the world's most desirable destinations

Carrying just 208 to 450 guests each, the Yachts of Seabourn also offer guests an array of value-packed *Signature Delights* on board, such as open bars including wines, spirits and champagne; soothing *Massage Moments* for guests on deck; cuisine created by renowned celebrity chef Charlie Palmer; designer soaps from Hermes and L'Occitane; *Pure Pampering* suite amenities and therapeutic bathing experiences by Molton Brown, London; *Seabourn to a Tea* fine estate teas and blends served on board; free water sports from the ship's fold-out marina; *Movies Under the Stars*; *Caviar in the Surf* beach barbecues and more. Tipping is neither required nor expected.

Innovative options include Seabourn's *Personal Shopper* excursions with a local expert by private car; *Personal Valet* luggage shipping service from home to suite and back; and a staff of knowledgeable destination experts to help guests plan custom or private arrangements ashore in ports of call.

In 2010, travelers can experience voyages on *Seabourn Odyssey*, which debuted in June, 2009, as well as *Seabourn Sojourn*, which will debut in London on June 6, 2010 and cruise in Northern Europe through the summer. Hailed as "game-changers for the luxury segment," *Odyssey* and *Sojourn* carry just 450 guests each in 225 ocean-view suites, 90% with private verandas. Among their innovative features is an 11,400-square foot, indoor/outdoor spa facility – the largest on any luxury vessel. They also feature four dining venues, including outdoor casual dining, six bars and lounges and extensive areas of open deck. *Sojourn* will also sail a 111-day World Cruise starting in January 2011.

Cruise Areas & Seasons

- **Summer:** Mediterranean; Scandinavia. Russia; Norwegian Fjords, China, Korea & Japan, Thailand & Vietnam
- **Spring:** South America; China, Korea, Japan, India, Arabia; Western Europe; Mediterranean; Caribbean; Panama, Belize, Costa Rica; Transatlantic; Amazon
- **Winter:** Arabia, Thailand, Vietnam; Malaysia; South America; Caribbean; Panama, Belize, Costa Rica
- **Fall:** Western Europe, Mediterranean, Spain, India & Arabia, Transatlantic
- **Christmas Holiday:** Caribbean; Thailand, Vietnam

Customer Profile

Seabourn satisfies an affluent, well-traveled clientele who want the “best of the best” and seek “trophy experiences” in exceptional destinations. Ideal prospects may be frequent guests at exclusive hotels, restaurants, resorts, and upscale tours, who have not considered a cruise vacation because they are unaware of Seabourn’s intimate, ultra-luxury alternative cruising style.

Fleet		
NAME	GROSS TONS	BERTHS*
Seabourn Legend	10,000	208
Seabourn Odyssey	32,000	450
Seabourn Pride	10,000	208
Seabourn Spirit	10,000	208
NEW SHIPS		
Seabourn Sojourn (6/10)	32,000	450
Seabourn Quest (2011)	32,000	450
* Basis two		

Cruise News to Use in 2010

- *Seabourn Odyssey* – the first new ultra luxury cruise ship in six years – “a game-changer for the luxury segment.”
- *Yachting Collection Savings* of up to 65% for a wide range of 2010 cruises.
- *Seabourn Sojourn* debuts in Northern Europe in June 2010
- World’s Best small-ship cruise line – *Travel + Leisure* 2009 “World’s Best Awards.”
- Year-round cruising in Asia aboard *Seabourn Pride*
- Highest-rated cruise line – *Departures* Luxury Survey (AmEx Platinum & Centurion cardmembers).
- Best Small-Ship Cruise Line – 2008 *Condé Nast Traveler* Readers’ Choice Awards
- Best Cruise Line Cuisine – 2008 *Condé Nast Traveler* Readers’ Choice Awards- three consecutive years
- *Condé Nast Traveler* Gold List –honored on every annual edition 1994-2009.
- Over 150 new dishes designed by celebrity chef Charlie Palmer refresh Seabourn’s award-winning menus.
- SM and CDMA mobile phone service lets guests use their own compatible phones and numbers.
- Seabourn’s *Personal Shopper*SM shore services with private car and expert shopping guide.
- *Vintage Seabourn*SM premium wines pre-purchase program.
- Flat-screen TVs, music system and movies in all guest suites.
- Award-winning Web site features virtual ship tour, videos.
- Innovative small-plates tasting menus nightly at Restaurant 2 – more casual alternative dining.
- Wi-Fi Internet access in all suites and most public areas.
- Exclusive *Personal Valet*SM luggage shipping service – from home to suite and back.
- An extra 10 percent Combo Savings above EBS for booking two cruises up to 17 days.
- Grand Voyage Savings of up to 50 percent for combined voyages of 18 or more days.

SEADREAM YACHT CLUB

601 Brickell Key Drive, Suite 1050
Miami, Florida, 33131
(305) 631-6100; (800) 707-4911 (Reservations)
Web site: www.seadream.com

Chief Executive: Bob Lepisto, president
Senior Marketing Executive: Bob Lepisto, president
Senior Sales Executive: Gretchen Bell, vice president, sales
Public Relations Contact: Ernie Beyl, director, corporate & marketing communications
(415) 421-3484; ebeyl@SeaDream.com
Spokesperson: Ernie Beyl

Company Profile

SeaDream Yacht Club is the yachting venture by Norwegian entrepreneur Atle Brynestad, who earlier founded Seabourn Cruise Line. In 2001 he founded SeaDream Yacht Club and now serves as its CEO. Bob Lepisto is President of the Florida-headquartered SeaDream Yacht Club. The company operates *SeaDream I* and *SeaDream II*, twin, ultra-luxury mega-yacht cruisers that operate on mostly seven-day sailings in the Caribbean, the Mediterranean, the Greek Islands and the Dalmatian Coast of Croatia and into the black Sea. The yachts are not only ideal for discerning travelers seeking an unstructured experience but also for small meetings and incentive groups or individual private family gatherings. They are available for full charter. SeaDream Yacht Club has been honored with numerous awards and accolades from authoritative publications worldwide. Highly notable among these is:

The Berlitz Complete Guide to Ocean Cruising and Cruise Ships. Since they began sailing under the SeaDream banner, *SeaDream I* and *II* shared the top Five Star Club award in this renowned guidebook. Berlitz guide author Douglas Ward created a special category--- “Utterly Exclusive”--- for only three vessels he said were above luxury. Of the three, two were *SeaDream I* and *II*.

Cruise Areas & Seasons

- **Summer:** Europe
- **Spring:** Caribbean, Transatlantic
- **Winter:** Caribbean
- **Fall:** Europe, Transatlantic
- **Year-End Holidays:** Caribbean

Customer Profile

Affluent, sophisticated, active and young at heart. SeaDream cruisers range in age from 30s to 70s, with the average being 49 years old. The basically 7-night itineraries appeal to those experienced cruisers who might be still in the workforce and with limited leisure while, at the same time, allowing retirees to combine cruises into 14-day or more voyages.

Fleet		
NAME	GROSS TONS	BERTHS*
SeaDream I	4,260	112
SeaDream II	4,260	112
* Basis two		

Cruise News to Use in 2010

- Recognized as “World’s Best Small Passenger Shipping Line” by Conde’ Nast Traveler Readers 2006.
- Only line rated in Conde’ Nast’s Top 100 Best Traveler Experiences for 2006.
- Received Conde Nast Traveler Gold List 2004, 2005, 2006, and 2007.
- Received Berlitz 5-Star Rating 2003, 2004, 2005, 2006, 2007, 2008 and 2009.
- Received Travel + Leisure Worlds’ Best Award 2004, 2006 and 2007.
- “It’s Yachting, Not Cruising”
 - All-inclusive
 - Gourmet dining
 - Exquisite service
 - Flexible schedules and itineraries
 - Intimate ports-of-call
 - Overnight in key ports
 - No formal dress code – yacht casual attire
 - SeaDream Spa – 8 Thai massage therapists
 - “Caviar and Champagne Splash” (This is a proprietary designation)
 - Balinese DreamBeds
 - Water sports marina – wave runners, sail boats, water skiing, kayaks
 - Mountain bikes, golf simulator
 - Gratuities included
- Exciting Transatlantic voyages with guest lecturers.
- Intimate ports-of-call larger cruise ships cannot reach.

SILVERSEA CRUISES

110 East Broward Boulevard
Fort Lauderdale, FL 33301
(954) 522-4477; (800) 722-9955
Web site: www.silversea.com

Chief Executive: Amerigo Perasso, president and CEO
Senior Marketing Executive: Linda Schultes, assoc. vice president, worldwide marketing
Senior Sales Executive: Steve Tucker, vp, field sales, North America
Public Relations Contact: Brad Ball, director, media relations, The Americas
(954) 713-4030; bradb@silversea.com
Spokesperson: Brad Ball

Company Profile

Silversea is a cruise company reflecting generations of maritime and travel experience. In the early 1990s, the Lefebvre family of Rome, former owners of Sitmar Cruises, conceived and organized a unique cruise company pledging to build and operate the highest quality ships in the ultra-luxury segment. The name "Silversea" was chosen because it connotes quality and luxury as well as capturing the romance and special sensations of the sea.

Silversea launched its first ship, *Silver Cloud*, in 1994, followed by *Silver Wind* in 1995, *Silver Shadow* in 2000 and *Silver Whisper* in 2001. The fleet was purpose-built for the ultra-luxury market, establishing a new class of smaller, intimate vessels that could slip into more exotic ports off the beaten path. These elite vessels were specifically designed for fewer guests, more space and the highest levels of personalized service, delivered by Italian officers and European staff. All-ocean view suites, most with private veranda, and open seating dining options so guests dine when, where and with whom they desire, add to the very special ambiance created onboard. But what is also unique is that they incorporate the favorite amenities found on larger ships, such as an elaborate show lounge featuring nightly entertainment, casino, spa and state-of-the-art fitness facility.

Silversea has been voted "World's Best" by the readers of *Condé Nast Traveler* (nine times), *Travel & Leisure* (seven times), and rated Number-One luxury cruise line by high-net-worth consumers in the 2008 Luxury Brand Status Index.

The company's first expedition ship, *Prince Albert II*, debuted in June 2008, heralding the beginning of a new mode in exploration cruising -- where an ultra-luxurious ambiance is just as important as an exotic and enriching itinerary. December 2009 marked the arrival of *Silver Spirit*, a new 36,000-GRT, 540-guest, ultra-luxury vessel that will serve as the flagship of Silversea's six-ship fleet.

Cruise Areas & Seasons

- Mediterranean (Spring/Summer/Fall)
- Northern Europe, Baltic & Arctic Circle (Summer)
- Far East & South Pacific (Winter/Spring)
- South America & Antarctica (Fall/Winter)
- Alaska & Pacific Coast (Summer)
- Amazon, Caribbean & Panama Canal (Fall/Winter/Spring)
- Africa & India (Fall/Winter)
- Australia & New Zealand (Winter)

Customer Profile

Affluent travelers accustomed to the finest hotel and resort accommodations. Travelers interested in experiencing enriching adventures and intriguing destinations, in an atmosphere of luxurious comfort and gracious service.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Prince Albert II	6,072	132	Silver Spirit	36,000	540
Silver Cloud	16,800	296	Silver Whisper	28,258	382
Silver Shadow	28,258	382	Silver Wind	17,400	298
* Basis Two					

Cruise News to Use in 2010

Silver Spirit - Inaugural World Cruise 2011

In 2011, for the very first time, Silversea's new *Silver Spirit* will embark on a full World Cruise traversing both hemispheres. This grandest of voyages, appropriately themed "Spirit of Discovery," begins in Los Angeles on January 19, when *Silver Spirit* is set to welcome no more than 540 privileged guests for a 119-day odyssey exploring 60 destinations in 25 countries -- with 11 overnight port visits -- before concluding in Southampton on May 19. Along the journey, *Silver Spirit* will take in the tranquillity of French Polynesia, Australia's untamed landscapes, the unique customs and cultures of Asia, ancient Egyptian wonders and timeless Mediterranean hideaways spanning from Italy and Monaco to Spain and Portugal. To celebrate such a momentous journey, Silversea is lining up an array of celebrity guest speakers, complimentary excursions and other exclusive onshore events designed to showcase local cultures as well as entertain guests.

Silver Spirit Features Largest Spa in Silversea Fleet

Aboard Silversea's elegant new *Silver Spirit*, guests will discover a spa experience that goes beyond the traditional pursuits of restoring inner peace and balance to offering the latest cutting-edge anti-aging beauty therapies, including a new medi-spa program and acupuncture therapy. At 8,300 square feet (770 square meters), The Spa is the largest in the Silversea fleet, featuring a beauty salon, fitness center, nine spa treatment rooms, two sauna rooms and two steam rooms. Of special note is the debut of the ceramic-tiled Thermal Suite, an exclusive spa area furnished with heated lounge chairs. With its connecting private Hammam (Turkish bath) Chamber, it serves as the setting for the Private Hammam Experience, one of several new treatments to be rolled out aboard *Silver Spirit*. In addition, an outdoor relaxation area will be open to all guests at no charge and will offer bar service so guests can enjoy a complimentary fruit smoothie, champagne or cocktail while soaking in its expansive whirlpool.

Silver Spirit's Expanded Dining Options

Silver Spirit will feature two new dining options for a total of six venues in addition to in-suite service. Among the new options is Stars Supper Club. The warm and inviting Art Deco-inspired decor of this dining venue elegantly recalls the supper clubs of the 1930s. Stars Supper Club offers a modern twist with trendsetting menus. Arrive early for cocktails and stay late as the mood is transformed by live music, dancing and nightclub-style entertainment. Another new option is Seishin, specializing in Asian fusion cuisine. With a large, round chef's table as its centerpiece, guests at surrounding tables can watch the chef at work sculpting fresh sushi and sashimi.

New Mid-Voyage Land Adventures in 2010

Silversea has designed nearly 40 extended mid-cruise excursions for its voyages in 2010. Unlike a partial-day shore tour, these single- or multiple-day inland adventures offer travelers a more leisurely, in-depth and personal encounter with the local people, history, wildlife and natural attractions that lie just beyond the ports of call. For example, from Richards Bay, guests can explore Camp Jabulani, set within the Kapama Private Game Reserve of Kruger National Park. Highlights of this two-night adventure include a ride through the bush atop an elephant's back and an open-vehicle game drive through prime big-game territory.

UNIWORLD RIVER CRUISES, INC.

17323 Ventura Boulevard
Los Angeles, CA 91316
(818) 382-7820; (800) 733-7820
Web site: www.uniworld.com
E-mail: info@uniworld.com

Chief Executive: Guy Young, president and CEO
Senior Marketing Executive: Maria Grimardi, vice president, marketing
Senior Sales Executive: Janice Tully, sr. vice president, sales
Public Relations Contact: Arnelle Kendall, public relations
(561) 659-2174; arnellek@aol.com
Spokespersons: Guy Young, Maria Grimardi, Janice Tully

Company Profile

About Uniworld Boutique River Cruise Collection

Los Angeles-based Uniworld Boutique River Cruise Collection, the premier river cruise company, was named to *Travel+Leisure's* World's Best Top 10 Small Cruise Lines; *Condé Nast Traveler's* 2009 Gold List, their Readers' Poll for Top 50 Small Ships, and their Readers' Choice Awards for World's Top 10 Small Ship Cruise Lines; and *Cruise Critics* Editor's Pick 2009 for Best River Cruise Line, and Best New River Cruise Ship, *River Beatrice*. Uniworld features intimate, elegant boutique, hotel-style cruise ships with an average capacity of 134 guests, an award-winning staff with a ratio of one staff member for every three guests, world-class cuisine, and expertly planned itineraries with custom-blended shore excursions. The company offers over 500 departures on more than 30 itineraries sailing on 11 rivers in over 20 countries throughout Europe, Egypt, and China.

Cruise Areas & Seasons

- **Winter:** Europe, Egypt
- **Spring:** Europe, Egypt, China
- **Summer:** Europe, Egypt, China
- **Fall:** Europe, Egypt, China

Customer Profile

Uniworld's clientele is a mix of educated and experienced travelers along with a growing number of younger couples and individuals with interests in culture, history, food/wine, and the arts.

Fleet					
NAME	GROSS TONS	BERTHS*	NAME	GROSS TONS	BERTHS*
Douro Queen	N/A	126	River Empress	N/A	134
River Ambassador	N/A	128	River Princess	N/A	132
River Beatrice	N/A	162	River Queen	N/A	132
River Baroness	N/A	128	River Royale	N/A	132
River Countess	N/A	160	River Tosca	N/A	41
River Duchess	N/A	134			
* Basis Two					

Cruise News to Use in 2010

- New Europe itinerary: Springtime Along the Rhine, 9 days from Amsterdam to Frankfurt
- New Egypt Itinerary: Classic Egypt & the Nile,
- Five new optional land extensions
 - ◊ London (England)
 - ◊ Brussels (Belgium)
 - ◊ Jerusalem (Israel)
 - ◊ Alexandria & Cairo (Egypt)
 - ◊ Petra & Amman (Jordan)
- Exclusive services and amenities in all suites: bottle of wine upon arrival; flat-screen TV with DVD player; and morning coffee, shoe shine, and free laundry services
- All suites onboard *River Beatrice* have Butler Service in addition to exclusive services and amenities, including: packing and unpacking assistance, in-room breakfast, daily fruit and cookie plate and more

WINDSTAR CRUISES

2101 4th Avenue, Suite 210
Seattle, WA 98121
(206) 292-9606; 1-800-258-SAIL (7245)
Web site: www.windstarcruises.com

Chief Executive(s): Art Rodney, CEO of Ambassadors International
Diane Moore, president
Senior Sales Executive: Sandy Stevens, vice president, sales
Public Relations Contacts: Vanessa Bloy, director, public relations
(206) 733-2970; vanessa.bloy@windstarcruises.com
Spokesperson: Vanessa Bloy

Company Profile

Windstar Cruises operates three sailing yachts known for their ability to visit hidden harbors and secluded coves of the world's most treasured destinations. Carrying just 148 to 312 guests, the luxurious ships of Windstar cruise to nearly 50 nations, calling at 100 ports throughout Europe, the Caribbean and the Americas. The company's cruise vacations offer a seaside window on the world, combining the relaxed refinement of a luxury hotel with a moveable feast of cultural experiences. Seattle-based Windstar is a division of Ambassadors International Cruise Group, LLC, a wholly-owned subsidiary of Ambassadors Cruise Group, LLC.

Sailing under the banner of its appropriate tag line "180 Degrees From Ordinary," Windstar was created with the vision to offer an alternative to the typical cruise or resort vacation. Well known for cruising off the beaten path, the upscale line visits exotic locales and hidden harbors that larger ships cannot access.

Windstar's distinctive four- and five-masted ships – the Wind Star, Wind Spirit and Wind Surf – will again be sailing some of the world's most beautiful waters, with strong presences in the Caribbean, Costa Rica, Panama Canal and Europe, including the Mediterranean and Greek Islands. In addition, the Wind Star, Wind Spirit and Wind Surf will operate Transatlantic voyages of 14 days each for guests who wish to experience the unique thrill of crossing an ocean in a spectacular sailing ship.

Windstar's unique concept of sailing has led the cruise industry in the luxury small ship, casual attire and alternative dining arenas. Pioneering and refining these concepts has earned Windstar an excellent reputation and market niche, winning the allegiance of a whole new generation of contemporary cruise vacationers, one-third of whom are first-time cruisers.

Cruise Areas & Seasons

- **Fall:** Europe, Greek Isles, Transatlantic
- **Winter:** Costa Rica, Caribbean, Panama Canal
- **Spring:** Costa Rica, Caribbean, Panama Canal, Transatlantic
- **Summer:** Europe, Greek Isles

Customer Profile

Windstar passengers seek upscale luxury accommodations, but desire a casually elegant atmosphere. Cruisers range in age from 20s to 80s – average age 51, average income \$175,000-plus. They are generally professionals, experienced travelers and first-time cruisers. Windstar is couples-oriented, perfect for honeymooners, anniversary celebrants and adult family reunions. Windstar handles a good amount of charter and incentive travel business each year.

Fleet		
NAME	GROSS TONS	BERTHS*
Wind Spirit	5,703	148
Wind Star	5,703	148
Wind Surf	14,745	312
* Basis two		

Cruise News to Use in 2010

- Windstar Cruises has published its 2010 and Winter 2011 Sailing Atlas with artwork by acclaimed California artist Nicholas Wilton. The 100-page, full-color Sailing Atlas lists Windstar's 183 sailings and 27 itineraries in the Caribbean, Costa Rica, Europe, Greek Isles, Panama Canal and Transatlantic. Guests will discover spectacular voyages at exceptional values. Highlights of the 2010 and Winter 2011 season include a distinguished Signature Collection Host Series, new St. Martin itinerary, maiden calls to captivating ports and product enhancements.
- Windstar's Signature Collection Host Series returns in 2010 by popular demand and offers the opportunity to sail with top chocolate artisan Fran Bigelow of Fran's Chocolates; renowned winemakers Jay Schuppert of Cuvaision Estate Wines and Eric Dunham of Dunham Cellars; San Francisco area restaurateur, author, national radio and television personality, Narsai David; photographer Roger Paperno and author Joe Wolff of the popular travel books "Café Life"; acclaimed restaurateurs Chef Don Curtiss and Michelle Quisenberry of Seattle's Volterra Restaurant; and Chef Keith Luce of celebrated Northwest restaurant The Herbfarm.
- Windstar premieres a new 7-day St. Martin roundtrip itinerary on the 148-guest *Wind Spirit* due to guest request. Each week from December through March, *Wind Spirit* will sail roundtrip from St. Martin offering guests pristine beaches, lively island culture and lush tropics. The new itinerary also allows for additional daytime sailing. Port of calls include St. Kitts, Tortola, Jost Van Dyke, Virgin Gorda and St. Barts. Cruise rates begin at \$1,999 per person, based on double occupancy.
- Windstar recently announced the latest phase of its Degrees of Difference initiative featuring added amenities and enhancements to its luxurious ships in the areas of dining, accommodations, entertainment, spa, fitness and shore excursions. With this latest initiative, Windstar continues to raise the bar, delivering a vacation experience that is "180 Degrees from Ordinary." The Restaurant menus on all three ships will be reinvigorated with innovative new dishes from land and sea, bringing the flavors of the world to guest plates. This unique culinary dining experience will exhibit flavors of the destinations that Windstar Cruises visits. *Wind Surf's* alternative restaurant Degrees will feature a new rotating menu reflecting the fresh and seasonal preparations of Mediterranean cooking. The menu highlights Mediterranean Rim cuisines showcasing the use of authentic ingredients and simple techniques. *Wind Surf's* Yacht Club will be transformed into a contemporary wine bar featuring a selection of luscious California, Washington, Oregon, New Zealand and Australian wines by the glass. On each ship, during each sailing, guests will be able to partake in special wine tastings featuring crystal stemware by Riedel and led by a sommelier. For those looking for a retreat for the mind, body and soul, Windstar will introduce relaxing spa suites on *Wind Surf*. Spa suites will feature special bedding and linens, spa amenities, and credits for certified organic spa services and fitness classes in WindSpa provided by The OnboardSpa Company's O SPA London. All guests will be able to enjoy new rejuvenating poolside spa treatments that take pampering to a whole new level. *Wind Surf's* Fitness Center and *Wind Star* and *Wind Spirit's* Gyms will receive new state-of-the-art fitness equipment including weight machines, treadmills, bikes and stair climbers from Technogym, a world leader in the design of fitness equipment.
- Complimentary watersports platform available on all ships when ship is at anchor, and is subject to weather conditions and local restrictions. Offerings include: water skiing, kayaking, sailing, ski-tubing and windsurfing. Scuba diving adventures available for a fee. Guests may check out snorkeling gear to use at beaches or on shore excursions.
- A growing number of Windstar alumni are bringing friends, families and business associates on chartered voyages. Windstar ships are intimate in scale, provide personal service and an adventuresome spirit. With a track record of more than 400 full-ship charters, Windstar is a leader in creating these one-of-a-kind voyages. Windstar also offers sailings for incentive groups.

AMA WATERWAYS

ms Amacello
ms Amadagio
ms Amadante
ms Amadolce
ms Amadouro
ms Amalegro
ms Amalyra
ms La Marguerite
ms Swiss Pearl
ms Tolstoy

AMERICAN CRUISE LINES

American Eagle
American Glory
American Spirit
American Star
Independence (06/10)
Queen of the West

AVALON WATERWAYS

Avalon Affinity
Avalon Artistry
Avalon Creativity
Avalon Felicity (03/10)
Avalon Imagery
Avalon Luminary (07/10)
Avalon Poetry
Avalon Scenery
Avalon Tapestry
Avalon Tranquility
M/V Santa Cruz
Royal Lotus
Victoria Anna
Victoria Jenna

AZAMARA CLUB CRUISES

Azamara Journey
Azamara Quest

CARNIVAL CRUISE LINES

Carnival Conquest
Carnival Destiny
Carnival Dream
Carnival Ecstasy
Carnival Elation
Carnival Fantasy

Carnival Fascination
Carnival Freedom
Carnival Glory
Carnival Imagination
Carnival Inspiration
Carnival Legend
Carnival Liberty
Carnival Magic (05/11)
Carnival Miracle
Carnival Paradise
Carnival Pride
Carnival Sensation
Carnival Spirit
Carnival Splendor
Carnival Triumph
Carnival Valor
Carnival Victory
Unnamed (spring 2012)

CELEBRITY CRUISES

Celebrity Century
Celebrity Constellation
Celebrity Eclipse (2010)
Celebrity Equinox
Celebrity Infinity
Celebrity Mercury
Celebrity Millennium
Celebrity Silhouette (2011)
Celebrity Solstice
Celebrity Summit
Celebrity Xpedition
Unnamed (2012)

COSTA CRUISES

Costa Allegra
Costa Atlantica
Costa Classica
Costa Concordia
Costa Deliziosa (02/10)
Costa Europa
Costa Fascinosa (spring 2012)
Costa Favolosa (summer 2011)
Costa Fortuna
Costa Luminosa
Costa Magica
Costa Marina
Costa Mediterranea
Costa Pacifica
Costa Romantica
Costa Serena

	Costa Victoria
CRYSTAL CRUISES	Crystal Serenity Crystal Symphony
CUNARD LINE	Queen Elizabeth (10/10) Queen Mary 2 Queen Victoria
DISNEY CRUISE LINE	Disney Dream (2011) Disney Fantasy (2012) Disney Magic Disney Wonder
HOLLAND AMERICA LINE	Amsterdam Eurodam Maasdam Nieuw Amsterdam (2010) Noordam Oosterdam Prinsendam Rotterdam Ryndam Statendam Veendam Volendam Westerdam Zaandam Zuiderdam
HURTIGRUTEN	Finnmarken Fram Kong Harald Lofoten Midnatsol Nordkapp Nordlys Nordnorge Nordstjernen Polarlys Richard With Trollfjord Vesteralen
MSC CRUISES	MSC Armonia MSC Fantasia MSC Lirica MSC Magnifica (03/10)

MSC Melody
MSA Musica
MSC Opera
MSC Orchestra
MSC Poesia
MSC Sinfonia
MSC Splendida

NORWEGIAN CRUISE LINE

Norwegian Dawn
Norwegian Epic
Norwegian Gem
Norwegian Jade
Norwegian Jewel
Norwegian Majesty
Norwegian Pearl
Norwegian Sky
Norwegian Spirit
Norwegian Star
Norwegian Sun
Pride of America

OCEANIA CRUISES

Insignia
Marina (01/11)
Nautica
Regatta

PAUL GAUGUIN CRUISES

ms Paul Gauguin

PEARL SEAS CRUISES

Pearl Mist (2010)
Unnamed (2011)

PRINCESS CRUISES

Caribbean Princess
Coral Princess
Crown Princess
Dawn Princess
Diamond Princess
Emerald Princess
Golden Princess
Grand Princess
Island Princess
Pacific Princess
Royal Princess
Ruby Princess
Sapphire Princess
Sea Princess
Star Princess
Sun Princess
Tahitian Princess

REGENT SEVEN SEAS CRUISES

Seven Seas Mariner
Seven Seas Navigator
Seven Seas Voyager

ROYAL CARIBBEAN INTERNATIONAL

Adventure of the Seas
Allure of the Seas (2010)
Brilliance of the Seas
Enchantment of the Seas
Explorer of the Seas
Freedom of the Seas
Grandeur of the Seas
Independence of the Seas
Jewel of the Seas
Legend of the Seas
Liberty of the Seas
Majesty of the Seas
Mariner of the Seas
Monarch of the Seas
Navigator of the Seas
Oasis of the Seas
Radiance of the Seas
Rhapsody of the Seas
Serenade of the Seas
Splendour of the Seas
Vision of the Seas
Voyager of the Seas

SEABOURN CRUISE LINE

Seabourn Legend
Seabourn Odyssey
Seabourn Pride
Seabourn Quest (2011)
Seabourn Sojourn (06/10)
Seabourn Spirit

SEADREAM YACHT CLUB

SeaDream I
SeaDream II

SILVERSEA CRUISES

Prince Albert II
Silver Cloud
Silver Shadow
Silver Spirit
Silver Whisper
Silver Wind

UNIWORLD RIVER CRUISES, INC.

Douro Queen
River Ambassador
River Baroness

River Beatrice
River Countess
River Duchess
River Empress
River Princess
River Queen
River Royale
River Tosca

WINDSTAR CRUISES

Wind Spirit
Wind Star
Wind Surf

Adventure of the Seas	Royal Caribbean International
Allure of the Seas (2010)	Royal Caribbean International
American Eagle	American Cruise Lines
American Glory	American Cruise Lines
American Spirit	American Cruise Lines
American Star	American Cruise Lines
Amsterdam	Holland America Line
Avalon Affinity	Avalon Waterways
Avalon Artistry	Avalon Waterways
Avalon Creativity	Avalon Waterways
Avalon Felicity (03/10)	Avalon Waterways
Avalon Imagery	Avalon Waterways
Avalon Luminary (07/10)	Avalon Waterways
Avalon Poetry	Avalon Waterways
Avalon Scenery	Avalon Waterways
Avalon Tapestry	Avalon Waterways
Avalon Tranquility	Avalon Waterways
Azamara Journey	Azamara Club Cruises
Azamara Quest	Azamara Club Cruises
Brilliance of the Seas	Royal Caribbean International
Caribbean Princess	Princess Cruises
Carnival Conquest	Carnival Cruise Lines
Carnival Destiny	Carnival Cruise Lines
Carnival Dream	Carnival Cruise Lines
Carnival Ecstasy	Carnival Cruise Lines
Carnival Elation	Carnival Cruise Lines
Carnival Fantasy	Carnival Cruise Lines
Carnival Fascination	Carnival Cruise Lines
Carnival Freedom	Carnival Cruise Line
Carnival Glory	Carnival Cruise Lines
Carnival Imagination	Carnival Cruise Lines
Carnival Inspiration	Carnival Cruise Lines
Carnival Legend	Carnival Cruise Lines
Carnival Liberty	Carnival Cruise Lines
Carnival Magic (05/11)	Carnival Cruise Lines
Carnival Miracle	Carnival Cruise Lines
Carnival Paradise	Carnival Cruise Lines
Carnival Pride	Carnival Cruise Lines
Carnival Sensation	Carnival Cruise Lines
Carnival Spirit	Carnival Cruise Lines
Carnival Splendor	Carnival Cruise Lines
Carnival Triumph	Carnival Cruise Lines
Carnival Valor	Carnival Cruise Lines
Carnival Victory	Carnival Cruise Lines

Celebrity Century	Celebrity Cruises
Celebrity Constellation	Celebrity Cruises
Celebrity Eclipse (2010)	Celebrity Cruises
Celebrity Equinox	Celebrity Cruises
Celebrity Infinity	Celebrity Cruises
Celebrity Mercury	Celebrity Cruises
Celebrity Millennium	Celebrity Cruises
Celebrity Silhouette (2011)	Celebrity Cruises
Celebrity Solstice	Celebrity Cruises
Celebrity Summit	Celebrity Cruises
Celebrity Xpedition	Celebrity Cruises
Coral Princess	Princess Cruises
Costa Allegra	Costa Cruises
Costa Atlantica	Costa Cruises
Costa Classica	Costa Cruises
Costa Concordia	Costa Cruises
Costa Deliziosa (02/10)	Costa Cruises
Costa Fascinosa (spring 2012)	Costa Cruises
Costa Favolosa (summer 2011)	Costa Cruises
Costa Europa	Costa Cruises
Costa Fortuna	Costa Cruises
Costa Luminosa	Costa Cruises
Costa Magica	Costa Cruises
Costa Marina	Costa Cruises
Costa Mediterranea	Costa Cruises
Costa Pacifica	Costa Cruises
Costa Romantica	Costa Cruises
Costa Serena	Costa Cruises
Costa Victoria	Costa Cruises
Crown Princess	Princess Cruises
Crystal Serenity	Crystal Cruises
Crystal Symphony	Crystal Cruises
Dawn Princess	Princess Cruises
Diamond Princess	Princess Cruises
Disney Dream (2011)	Disney Cruise Line
Disney Fantasy (2012)	Disney Cruise Line
Disney Magic	Disney Cruise Line
Disney Wonder	Disney Cruise Line
Douro Queen	Uniworld River Cruises, Inc.
Emerald Princess	Princess Cruises
Enchantment of the Seas	Royal Caribbean International
Eurodam	Holland America Line
Explorer of the Seas	Royal Caribbean International
Finnmarken	Hurtigruten
Fram	Hurtigruten
Freedom of the Seas	Royal Caribbean International
Golden Princess	Princess Cruises

Grand Princess
Grandeur of the Seas
Independence (06/10)
Independence of the Seas
Insignia
Island Princess
Jewel of the Seas
Kong Harald
Legend of the Seas
Liberty of the Seas
Lofoten
Maasdam
Majesty of the Seas
Marina (01/11)
Mariner of the Seas
Midnatsol
Monarch of the Seas
ms Amacello
ms Amadagio
ms Amadante
ms Amadolce
ms Amadouro
ms Amalegro
ms Amalyria
ms La Marguerite
ms Paul Gauguin
ms Swiss Pearl
ms Tolstoy
MSC Armonia
MSC Fantasia
MSC Lirica
MSC Magnifica (03/10)
MSC Melody
MSC Musica
MSC Opera
MSC Orchestra
MSC Poesia
MSC Sinfonia
MSC Splendida
M/V Santa Cruz
Nautica
Navigator of the Seas
Nieuw Amsterdam (2010)
Noordam
Nordkapp
Nordlys
Nordnorge

Princess Cruises
Royal Caribbean International
American Cruise Line
Royal Caribbean International
Oceania Cruises
Princess Cruises
Royal Caribbean International
Hurtigruten
Royal Caribbean International
Royal Caribbean International
Hurtigruten
Holland America Line
Royal Caribbean International
Oceania Cruises
Royal Caribbean International
Hurtigruten
Royal Caribbean International
AMA Waterways
AMA Waterways
AMA Waterways
AMA Waterways
AMA Waterways
AMA Waterways
AMA Waterways
AMA Waterways
AMA Waterways
AMA Waterways
Paul Gauguin Cruises
AMA Waterways
AMA Waterways
MSC Cruises
MSC Cruises
MSC Cruises
MSC Cruises
MSC Cruises
MSC Cruises
MSC Cruises
MSC Cruises
MSC Cruises
MSC Cruises
Avalon Waterways
Oceania Cruises
Royal Caribbean International
Holland America Line
Holland America Line
Hurtigruten
Hurtigruten
Hurtigruten

Nordstjernen
Norwegian Dawn
Norwegian Epic
Norwegian Gem
Norwegian Jade
Norwegian Jewel
Norwegian Majesty
Norwegian Pearl
Norwegian Sky
Norwegian Spirit
Norwegian Star
Norwegian Sun
Oasis of the Seas
Oosterdam
Pacific Princess
Pearl Mist (2010)
Polarlys
Pride of America
Prince Albert II
Prinsendam
Queen Elizabeth (10/10)
Queen Mary 2
Queen of the West
Queen Victoria
Radiance of the Seas
Regatta
Rhapsody of the Seas
Richard With
River Ambassador
River Baroness
River Beatrice
River Countess
River Duchess
River Empress
River Princess
River Queen
River Royale
River Tosca
Rotterdam
Royal Lotus
Royal Princess
Ruby Princess
Ryndam
Sapphire Princess
Seabourn Legend
Seabourn Odyssey
Seabourn Pride

Hurtigruten
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Norwegian Cruise Line
Royal Caribbean International
Holland America Line
Princess Cruises
Pearl Seas Cruises
Hurtigruten
Norwegian Cruise Line
Silversea Cruises
Holland America Line
Cunard Line
Cunard Line
American Cruise Lines
Cunard Line
Royal Caribbean International
Oceania Cruises
Royal Caribbean International
Hurtigruten
Uniworld River Cruises, Inc.
Uniworld River Cruises, Inc.
Uniworld River Cruises, Inc.
Uniworld River Cruises, Inc.
Uniworld River Cruises, Inc.
Uniworld River Cruises, Inc.
Uniworld River Cruises, Inc.
Uniworld River Cruises, Inc.
Uniworld River Cruises, Inc.
Uniworld River Cruises, Inc.
Uniworld River Cruises, Inc.
Uniworld River Cruises, Inc.
Holland America Line
Avalon Waterways
Princess Cruises
Princess Cruises
Holland America Line
Princess Cruises
Seabourn Cruise Line
Seabourn Cruise Line
Seabourn Cruise Line

Seabourn Quest (2011)	Seabourn Cruise Line
Seabourn Sojourn (06/10)	Seabourn Cruise Line
Seabourn Spirit	Seabourn Cruise Line
SeaDream I	SeaDream Yacht Club
SeaDream II	SeaDream Yacht Club
Sea Princess	Princess Cruises
Serenade of the Seas	Royal Caribbean International
Seven Seas Mariner	Regent Seven Seas Cruises
Seven Seas Navigator	Regent Seven Seas Cruises
Seven Seas Voyager	Regent Seven Seas Cruises
Silver Cloud	Silversea Cruises
Silver Shadow	Silversea Cruises
Silver Spirit	Silversea Cruises
Silver Whisper	Silversea Cruises
Silver Wind	Silversea Cruises
Splendour of the Seas	Royal Caribbean International
Star Princess	Princess Cruises
Statendam	Holland America Line
Sun Princess	Princess Cruises
Tahitian Princess	Princess Cruises
Trollfjord	Hurtigruten
Veendam	Holland America Line
Vesteralen	Hurtigruten
Victoria Anna	Avalon Waterways
Victoria Jenna	Avalon Waterways
Vision of the Seas	Royal Caribbean International
Voyager of the Seas	Royal Caribbean International
Volendam	Holland America Line
Westerdam	Holland America Line
Wind Spirit	Windstar Cruises
Wind Star	Windstar Cruises
Wind Surf	Windstar Cruises
Zaandam	Holland America Line
Zuiderdam	Holland America Line
Unnamed (spring 2012)	Carnival Cruise Lines
Unnamed (2012)	Celebrity Cruises
Unnamed (2011)	Pearl Seas Cruises